# THE FARM TRIBUNE

VOL. IX - NO. 22

he

ch

ir

he ad d-

ti-00 ts 1-

n-0-

ne-

re

of

nd

is

THE FARM TRIBUNE LIVESTOCK EDITION

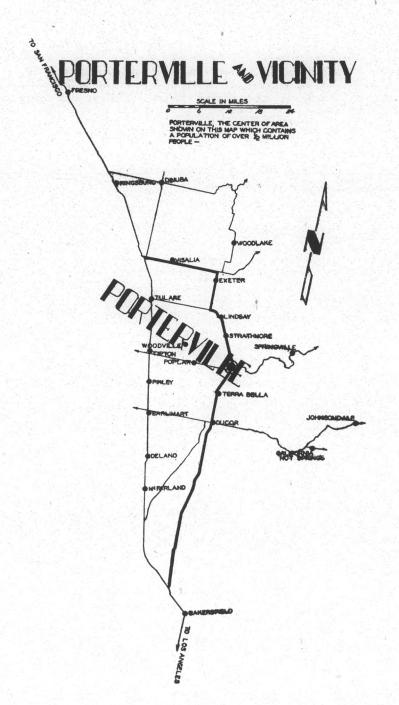
Thursday, November 24, 1955

# ANNUAL

# Livestock Edition







# Welcome Mr. Cattleman

'To the Heart of the Cattle Country'

#### TOP QUALITY RANGE BULLS NECESSARY TO KEEP CATTLEMEN ABREAST OF COMPETITIVE MARKET

In order to exist in the highly competitive business world of today, a cattleman, like other business men, must constantly seek better methods, more efficient type of production and the most modern equipment and facilities.

One important piece of "equipment" is breeding stock, and the range man, to keep abreast of the times and to keep his figures on the profit side of the ledger, must accept nothing less than the best in range bulls.

That's why the seventh annual Range Bull Sale of the San Joaquin Valley Hereford association is of importance to every commercial cattleman; that's why you, as a cattleman, should be in Porterville November 25 and 26 to take advantage of the excellent offerings of this sale.

For top quality range bulls will be exhibited and sold; many famous blood lines of the Hereford world, both Polled and Horned stock, will be offered. And it is more than likely that you will find a bull or two at Porterville that just fits your breeding program; a bull that has the blood lines and the conformation you like; a bull that will make beef production on your ranch a little more efficient and a little more profitable.

And it is efficient operation and profitable beef pro-

duction that will keep you in business.

Of course the community of Porterville is proud to host the San Joaquin Valley Hereford Association Sale, for this community is the center of a great cattle range — the foothills and the Sierra Nevada mountains north from the Tehachapis.

This area is noted for its excellent range; it is noted for successful efforts of its cattlemen to improve existing range land; and in addition to the commercial cattle producer, the area boasts a number of nationally known purebred breeders.

So it is fitting that this sale be held in Porterville, and greetings from the entire community are extended to the consignors and buyers who will participate. In addition to the strictly business side of the sale, considerable effort will be made to see that you enjoy your visit and that you are entertained while you are guests in the town.

Since cattlemen generally have preferred to work out their own economic problems rather than to seek the aid of government in times of fluctuating markets, you may be interested to know that Porterville Fair facilities in which the San Joaquin Valley Hereford Association Sale will be held also represent a "rugged individual" approach to problems of the times.

For Porterville's Fair is operated by the community, without benefit of tax money, and while the facilities available are not the finest in the state, they represent real community interest and effort, since they were constructed by thousands of hours of donated labor, and the entire community, including cattlemen of the district, take real pride in "California's Largest Community-Financed Fair."

So for a profitable business venture, for a good time, for real, old-fashioned western hospitality, take a trip to Porterville. The dates again — November 25 and 26.

# Winners in 1954

RESERVE CHAMPION
Exhibited By Gladys Cooper



THE NAME of Gladys Cooper has been synonymous with champion Herefords for many years since she and her husband, the late Frank Cooper, were among the first purebred breeders in the southern valley area. Mrs. Cooper consigned to the first San Joaquin Valley Hereford Association Sale seven years ago, and has been a consistent supporter of the sale since. This year she will again be represented with bulls of excellent type and quality. Shown with last year's reserve champion is Sam Drybread, Cooper ranch herdsman.

GRAND CHAMPION
Exhibited By A. H. Karpe



KARPE'S DUKE 113, son of \$60,000 Baca Duke 2nd, topped the show that was held last year in connection with the San Joaquin Valley Hereford Association Sale in Porterville. This bull is indicative of the high-quality blood lines represented by entries in this valley Hereford event. Mr. Karpe and his herdsman, Ronald Hutchings, are shown with the champion.

And There Will Be More Quality Bulls of This Type at Porterville November 25 and 26

# Feeding Cattle is our Business

AND FRANKLY, BUSINESS WITH US IS GOOD

One of the reasons it is — is that more and more cattlemen are finding it's just plain "cow sense" to ship their cattle to the feed instead of shipping the feed to the cattle.

At any rate, cowmen who appreciate an extra margin of profit — are keeping us plenty busy.

Not too busy however, to show you around when you're in town for the San Joaquin Hereford Sale. Drop by — We'll be glad to see you.

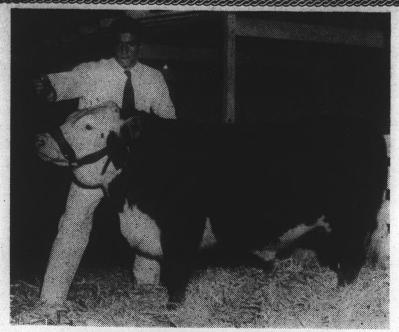
# FAURE and WHELAN

CATTLE FEEDERS

Route 2, Box 876

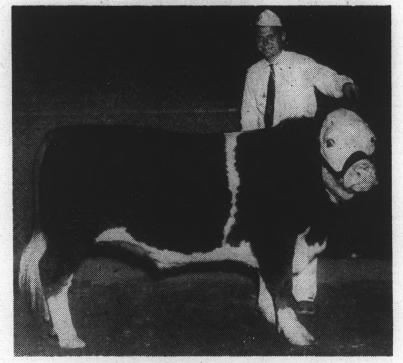
PORTERVILLE

Phones 8-F-3 and 699-M

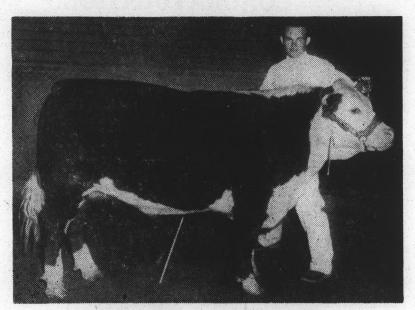


GLEN JOHNSON — Burton 4-H

Grand Champion



**BOB ZIMMERMAN** — Ducor 4-H



**BOB FIZER** — Porterville FFA



HERB VOGT — Porterville FFA

### The

# Winners Circle

Winning a championship, is the dream of every 4-H and FFA boy and girl. For them, it's a never to be forgotten thrill of a lifetime.

Pictured to your left are four youngsters whose dreams were fulfilled last fall at the Annual Tulare County Fair. Between them, the quartet won all the top honors in the fat steer classes. They're all local youths attending Ag. classes at P.U.H.S.

We're particularly pleased, here at Farmers Feed, that these young cattlemen used a fattening ration produced in our own custom mill — the only such independent mill in Porterville.

As a rancher — perhaps you are not interested in competing for championships — but, if your livestock operation is to be profitable, you'll have to get into the winners' circle — at the market place.

Stockmen, poultrymen and dairy producers who use our special custom mixed feeds find it's their best assurance for breaking into the charmed and profitable circle.

# FARMERS FEED

AND POULTRY EXCHANGE

"PORTERVILLE'S OLDEST INDEPENDENT FEED STORE"

111 South D Street

**PORTRVILLE** 

#### If Lights Flicker, **Better Check Wiring**

When lights in the dairy barn flicker in time with pulsations of the milking machine, changes should be made in the electric wiring. Pushing too much electricity over small size wire results in friction losses, and a drop in power, with very little saving in electricity.

P. O. Box 335

#### **Extension Of Blood Lines Possible** After Death Of Bull Through Use Of Modern Artificial Insemination

Imagine one bull fathering 50,000 calves in one year. Well, theoretically it's entirely possible — through the use of frozen semen. In actual practice however, 10,000 is a more likely number.

**INSURANCE** 

For Your

LIVESTOCK

211 E. Mill Street

When you consider that with Inatural breeding, one bull can sire only about 35 to 40 calves a year, and with regular artificial insemination about 2,000, it will give you some idea of the immense possibilities of the new frozen semen method in carrying on outstanding bloodlines even after the bull is long dead.

This new freezing method is opening up some amazing opportunities for dairymen. Among other things it means that dairymen will have a much wider choice of sires in the future. It also means that the outstanding bull now can spread his traits to many more offspring than he could under ordinary artificial insemination. In fact, it is possible to stockpile frozen semen for months and even years.

Today, the frozen material is being shipped by air to all parts of the United States and to and from many foreign countries, making it possible for even the smallest dairyman to use the services of sires he knows only by reputation.

To avail the dairymen the use of the semen, there are in nearly all communities today, technicians who have specially designed equipment who call at the individual dairymen's ranch whenever needed. Usually, they have a dry ice chest, the interior of which is kept down to a temperature of 110 degrees below zero. In the chest they stock semen from all the established dairy breeds and generally those of the beef breeds also. The chest is commonly refered to as a bank.

The main advantage of the semen over that of the artificial type is that when outstanding calves are received from a bull the dairyman has the opportunity to continue the use of that sire's semen. In the past, the dairyman had to use the semen from whatever bulls were available and while many wired desireable calves, too often the dairyman would find that the bull had died before he had the chance to use his services again.

It is estimated that this year about 300,000 dairy cows will be bred with this new method. The remarkable part of this is that it has been less than ten years since scientists first worked out a method for freezing diluted semen without killing the sperm. The first successful breeding with the frozen product was done in 1952, and it wasn't until 1953 that a calf from such breeding was born in the United States.

Any new technical advance, particularly one in a field as complex as livestock breeding, requires time and experience to prove its advantages and show up its flaws. One of the big questions about frozen semen is: What rate of conception can you expect? Tests show that in good dairy areas, experiencede technicians are getting rates equal to those for ordinary artificial insemination. But in areas where technicians are not experienced, or where dairy management is not first rate, the frozen variety is not giving as good a

rate of conception as that of the fresh semen. One factor, accord- ture. However, at present, the ing to researchers for the poor breed associations look down their showings is that semen from some noses at the artificial matings rebulls just don't freeze well, that is, it loses its potency. However, scientists figure they can whip this problem in time.

There's no doubt that the processing of frozen semen is more complicated than the ordinary method and that it takes good organization to make the operation run smoothly from stud to farm. However, on the other hand, the REPORT TO BE HEARD freezing process eliminates much waste of good material. With is usable whereas with freezing, nearly 95 percent can be recovered. Which means of course, farmers can be more selective in what

In the future, dairymen can expect more outstanding sires to be made available to them. Where the owner of a top ranking bull in the past has been reluctant to permit the frequent collections necessary from the bull under the fresh of the sire.

share the advantages of the frozen ucts.

semen in the not too distant fuquiring both the sire and dam to be home-owned before they will register the get. But, now with the new freezing method it's possible that they will relax their objections, for centainly the value of a good bull should not be lost even though he is dead.

#### FARM PROGRAM

Federal farm aid and pricing fresh semen, only about 15 percent programs to be considered in the 1956 session of Congress will be reported to leading farm interests in California during the 28th annual meeting of the California state chamber of commerce in Los Angeles, December 1.

#### LEMON ADVERTISING LARGEST IN HISTORY

Sunkist Growers advertising budget to promote sale of fresh lemons in 1955-56 will be the semen system, they are going largest in history of the cooperaalong with the frozen technique tive; \$1,350,000 has been budgetwhich requires only infrequent use ed for fresh lemon advertising and merchandising, and another half Beef producers too will probably million for lemon and orange prod-



**Lumley-Reed Agency** 

**AGENTS** 

PORTERVILLE, CALIFORNIA

Strengthen

YOUR POSITION

Co-ops

Help Increase Your Income

San Joaquin Valley **Poultry Producers** 



**CONGRATULATIONS** 

# HEREFORD **BREEDERS**

From The

LARGEST USER

QUALITY BEEF

**TULARE COUNTY** 

# Berkshire's

BARBECUE RESTAURANT

**407 N. MAIN** 

PORTERVILLE, CALIFORNIA



#### 4-H ALL STARS ARE ANNOUNCED

0

th

Tulare county 4-H All-Stars for as: Nancy Pinell, Three Rivers; Mary Anne Elender, Kings River; Roger Andreas, Columbine.

Subscribe To The Farm Tribune are almost a certainty.

#### **Normal Operation Rather Than Expansion Seen As Best Bet For** 1955 were this week announced Profitable Livestock Year In 1956

The decisions that livestock producers will make in the new few Kenneth Kramer, Earlimart, and months will largely govern their profits for 1956. If too many cattle are put on feed, too many sows farrowed next spring, or too many heifers retained for milk cows, the chances for low prices next year prices. Bue be sure they are fat.

> Livestock producers' best opportunity for a profitable '56 appears to be one that calls for normal operations rather than expansion.

Market forecasts show that we're well supplied with highly finished cattle and many of the overweight ones now are having to be sold at discount prices. Numbers held for the December market are larger than nomal, especially longfed cattle. Demand for beef is still strong and indications are that it will strengthen more as the winter months come on. No further price dip in beef prices is seen.

Stocker and feeder cattle prices probably will not go much below the fall levels. Poor margins on fed cattle, the narrow current price spread between feeders and fat cattle and late summer droughts in parts of the combelt have restrained buying. Also, some sellers have been holding out for higher prices. Any additional drop in feeder prices seems unlikely.

Hog prices are scheduled to hit a new low for the year in Decemlarger than last year and the four weeks off. Temporary rallies may occur but the forecast is downward. Lower retail prices will (Farm Tribune photo) be necessary if the heavy supplies

of storing.

Lamb prices have hit bottom. ting scarce. Any further decline will be slight. The rend from trange to farm to market is at its peak right now. Selling lambs that are well finished offer the opportunity for the best

Feeder lamb prices should be strong. The smaller lamb crop this year the better range conditions will hold down the available supply so that numbers fed are not likely to be excessive. Feed costs will be lower. Fat lambs may not

are to be moved and to coax pack- average as high as last winter, but ers into assuming costs and risks lower costs will leave the producer a profit. Breeding ewes are get-

#### **Concrete Pipe**

- IRRIGATION PIPE -Installation Guaranteed

For Better Service To You We Use 2 - Way Radio Communication Through Porterville Radio Dispatch.

**NELSON CONCRETE** 

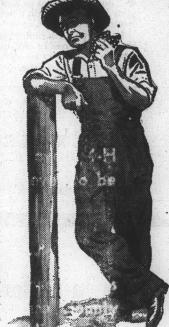


TYPICAL OF the excellent type of beef animals that Ducor area 4-H club members and Future Farmers have been showing for many years is the champion Hereford that Dick Lawrence, a Ducor 4-H member, showed at the 1955 Porterville Fair last May. Shown above with Dick ber. Supplies are ten percent and his steer is J. E. Wheeler, Porterville business man, who bid 60 cents a pound in buying this fine animal. Money obtained for this peak slaughter season is still some steer was the deciding factor in making it possible for Dick to enroll this year at Fresno State college, after graduating from Porterville college.

# TIRED OF DIGGING HOLES

 Here's an easy way to get
 out of that work . . . to stop spending all that money. For fence repairs, make replacements with Koppers Pressure-Creosoted Posts — the posts that last for 30 years! Soon, you'll have a 100% pressurecreosoted post fence. Naturally, for new fencing, it pays to set only Koppers Posts, and forget about making replace-

Koppers Posts, pressure-treated with creosote, are protected against termites and de-cay. They keep original size and strength at ground line; therefore, smaller treated posts can replace larger untreated posts. There are many other advantages. See us for fence



#### KERN CUSTOM FOST COMPANY

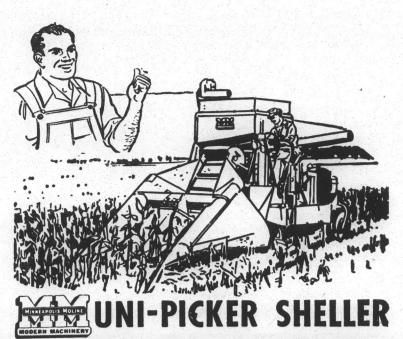
321 W. Casa Loma Drive

**Bakersfield** Fairview 7-0022



# If you're feeding corn and alfalfa

YOU CAN INCREASE YOUR PROFITS WITH THESE TWO MACHINES



Now, do your corn harvest in days instead of weeks, and haul your corn from the field already shelled. The Minneapolis-Moline Uni-Picker Sheller attachment for the MM Uni-Tractor gives you a compact, self-propelled harvesting unit that does your corn harvest in one fast trip through the field . . . cuts harvest time . . . cuts costs ... gets top value from your crop.

#### **GET YOUR CORN CROP EARLIER**

With the MM Uni-Picker Sheller, you can pick and shell corn with up to 25% moisture content. You harvest your corn earlier, while the stalks are still standing ... before there is wind or corn borer damage.



Once again Gehl, America's leading forage harvester, steps out IN FRONT to give you a great new chopper with the New Quick Switch from mower-bar to windrow pickup or row crop-in only 5 minutes. Drop in today and see where you get more exclusive features, more advanced design, more for your money. Move up to Gehl. Join your

dollar-wise, chopper-wise neighbors who own the complete Gehl line. Ask us why More Farmers Own Gehl than any other Independent Chopper.

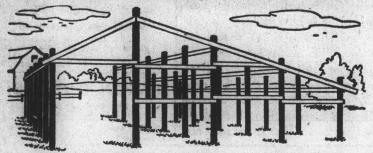
THERE'S NOTHING BETTER THAN A GEHL Come in and talk it over . . . NOW

# E L Machinery

416 S. Hockett

Barley, fourth in farm value Output per man-hour of labor among U.S. cereal crops, is grown on farms hearly doubled; an averon more than 13 million acres in age increase of more than six percent a year.

#### Pole construction can cut farm building costs in half



#### **Koppers Pressure-Creosoted Poles**

● You can save up to half the cost of erecting and maintaining your barns, corn cribs, poultry houses and machine sheds with Koppers Pressure-Creosoted Polesa

Pole-type farm buildings are simply designed. They eliminate the need for costly skilled labor and require less lumber. And you do practically no cutting, notching or mortising of boards,

Sturdy Koppers Poles, fully protected against decay and termite attack, provide a solid support for these pole-frame buildings. No foundations are necessary. See us for more information about pole-frame construction and Koppers Pressure-Creosoted Poles.



#### KERN CUSTOM POST COMPANY

321 W. Casa Loma Drive

**Bakersfield** 

In Order To Deserve

# Repeat Business

A product must be consistently above average. That's why more and more cattlemen each year return to buy another

# Studebaker Truck



**500 Second Street Phone 1076** Porterville, California

#### California Cattle In Feed Lots **Doubled Since 1947 With Operations Extending Throughout The State**

Today's "Chisholm Train" is a narrow roadway of ties, rails and ballast. All year long, special livestock trains streak along this trail carrying millions of head of livestock in their annual migration from range to feedlot.

the stock carriers whistled their ration in ton-a-minute quantities. way to the mid-western corn belt Automatic feeding wagons disinto "Eastern Fed Beef" to be sold down the long feeding alleys comin fancy restaurants and quality mon to all feed lot operations. butcher shops. But today, the Cattle are weighed daily to check trend, at least to a large degree, their gains and rations are changhas been reversed, and the four- ed, or cattle segregated whenever footed animals like the two-footed the scales show they are not up to ones are "going west."

We're proving here in Califormake a profit while doing it.

Since 1947 we have more than doubled the number of cattle on feed in California feedlots. At Fairview 7-0022 day in the broad stretches of the San Joaquin and coastal areas. 1,000 to 15,000 head. Many of the lots take cattle on consignment, handling the feeding operation for cattlemen who do not wish to feed their own cattle.

> Like any business, cattle feeding requires careful planning and good management. It depends on bulk feeds and volume feeding which is one of the reasons why the commercial feed yards have come to play such an important role in producing the demand by the consumer for grain fed beef.

Although the California feeder is a "Johnny come-lately" in the feedlot business, he has learned his trade fast and well, or else he wouldn't be in business today. Competition is high and profits lie largely in the price of the feed poured into the cattle. The better the feeder, the better the chance for profit for both the operator and consignor. Use of by-products are paying big dividends in many

During World War II when prices were high, most of the operators were riding high in the saddle, but with the leveling off of prices, today's operator needs a keen sense of feeding know-how to stay in the black. High prices of grains are the reckoning factors at the present time.

While the larger operator has the volume business to help pay his bills, the smaller operator depends upon each individual head of cattle to make a profit to meet his needs. Together, they are making a firmer outlet for the Western cattle producer. They are providing feeding facilities for his cattle and are supplying the trade with the kind of beef product it demands.

Construction of the yards vary with their carrying capacities. The larger operations generally have more mechanical helpmates than the smaller ones. Push-button feeding is more than just a phrase, it's an actuality on the immense spreads with giant batch mixers

Less than 10 years ago most of automatically turning out the day's where Western steers were turned charge the feed as they travel expectations.

Some of the lots use green nia that we can produce the same chopped feeds, others dry roughquality of beef, and better still, age, and lately some have gone to silage feeding. All use grains along with other supplements to balance the daily ration.

Feeding periods in the yards are present there are about 500,000 usually from 90 to 100 days. Cathead in yards strewn from the Sac- the are sold as soon as they are ramento to the Imperial valley, finished out and new ones brought with new lots springing up every in to take their place. About two pounds per day is the average gain during the feeding period but THE FARM TRIBUNE

many operators have reported gains as high as four pounds per day for some shipments.

While most of the operators refrain from experimenting with consignors' cattle, nearly all maintain testing pens for their own stock where they continually conduct tests employing new feeding practice and types of feeds. Last year, a manufactured hormone known as Stilbestrol was given the green light by the Department of Agriculture and the operators readily grabbed it up for experimental use. Today, it shows great promise of reducing the cost of fattening cattle as well as increasing their rate of efficiency.

Although the fattening of cattle is one of man's oldest occupations, this new breed of feeder is\_ finding a good many ways to do the job better and more profit-

#### NOT ENOUGH MILK

The world produces only enough milk to give each person one quart every three days, which meets only 60 percent of the minimum dietary

# Harry J. Johnson Co.

**REALTORS** 

Real Estate - Insurance

SEE US FOR

FARM LANDS CITRUS GROVES STOCK RANCHES

RESIDENTIAL PROPERTY **BUSINESS OPPORTUNITIES FARM LOANS** 

#### -INSURANCE-

Farmer's Comprehensive Liability, Crops, Livestock, Farm Machinery, Workmen's Compensation, Fire and Extended Coverage, Autos, Pickups, Trucks.

Prompt Adjustment In Case of Loss

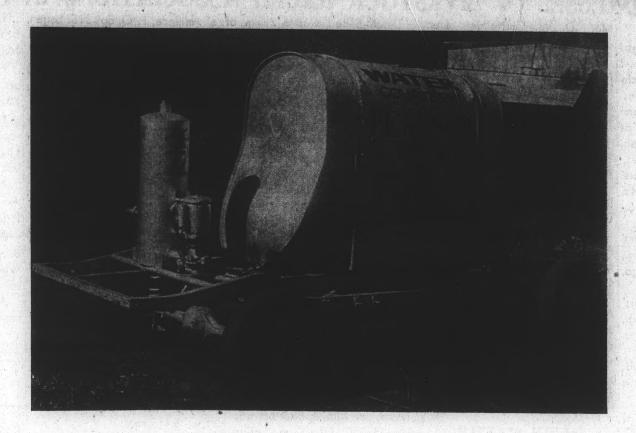
520 N. Main Street

**PHONE 752** 

PORTERVILLE

955

tain tock luct



# Water, Water, Everywhere

## Except in the Well!

Ever had the well run dry? Stock out of water? None in the house? The next time it happens — just call 80 — We'll be out there in a hurry with our 2,000 gallon Portable Pressure System and get things back to normal — QUICK!

It's Another Free Service of the

# PEARSON PUMP

and ENGINEERING CO.

"COMPLETE WATER ENGINEERING"

WESTERN - BYRON JACKSON - JACUZZI

Olive at "E" Street

Porterville, California

#### **AMERICA**

CARM PRIENCE LIVESTOCK BEILTON

#### REEF CATTLE

American Aberdeen-Angus Breeders" Ass'n., 9 Dexter Park Ave., Chicago 9, Ill. Frank Richards, sec'y. 213,410 registrations. American Brahman Breeders'

Ass'n., 1208 Louisiana St., Houston 2, Tex. Harry P. Gayden, exec. sec'y. 17,010 regs.

American Brangus Breeders' Ass'n., 1091/2 S. Wilson, Vinita, Okla. Dorsey Buttram, esc'y. 6,-200 regs.

American Charbray Breeders' Ass'n., 841 Ist Nat'l. Bank Bldg., Houston, Tex. Mrs. Quinta Arrigo, sec'y. 746 regs.

American Charolaise Breeders' Ass'n., 841 Ist Nat'l. Bank Bldg., Houston, Tex. Mrs. Quinta Arrigo, sec'y. 187 regs.

American Devon Cattle Club, Agawam, Mass. Kenneth Hinshaw, sec'y. 534 regs.

American Galloway Breeders' Ass'n., South Fork, Mo. Chas. C. Wells, sec'y. 507 regs.

ford Drive, Kansas City 5, Mo. sec'y. 22,993 regs. Paul Swaffar, sec'y. 552,551 regs.

Mq. D. W. Chittenden, exec. sec'y. 80,020 regs.

Red Angus Association of America, Rt. 2, Sheridan, Wyo. Mrs. Waldo E. Forbes, sec'y. 500 in-

Santa Gertrudis Breeders International, Kingsville, Tex. R. P. Marshall, exec. sec'y, 13,858 clas-

American Scotch Highland Breeders' Ass'n., Belvidere, S. D. Lyndall Berry, sec'y. 315 regs.

American Shorthorn Breeders' Ass'n., 7 Dexter Park Ave., Chicago 9, Ill. Allan C. Atlason, sec'y.

49,487 regs.
Polled Shorthorn Society of the American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago 9, Ill. Emily Krahn, sec'y. 14,077 regs.

Pan American Zebu Ass'n., 818 Gunter Bldg., San Antonio, Tex. Roy G. Martin, sec'y. 1,784 regs.

#### DAIRY CATTLE

Ayrshire Breeders' Ass'n., Bran-American Hereford Ass'n. Here- don, Vt. Chester C. Putney, exec. 21,834 regs.

Brown Swiss Cattle Breeders' American Polled Hereford Ass'n., Ass'n., Beloit Wis. Fred S. Idtse, 1110 Grand Ave., Kansas City 6, sec. 22,182 regs.

\*\*\*\*\*\*\*\*

Still In The Saddle

There are still some cattlemen

in the saddle who can remem-

ber the last turn of the cen-

tury, and recall the progress

that has been made through

Keeping step with this progress has kept Bank of America

busy bringing its ever expand-

ing facilities closer to you —

as convenient as the corner

drug store or the coffee coun-

It will be a pleasure to have

PORTERVILLE BRANCH

Bank of America

**Building California** 

JIM BAKOTICH, Manager

NATIONAL TRUST AND ASSOCIATION MEMBER FEDERAL DEPOSIT INSURANCE CORPORATIO

the lapse of years.

ter down the street.

you come in.

ville, Tenn. R. F. Litsey, sec'y. regs. 125 regs.

Peterborough, N. H. Robt. D. Stewart, sec'y. 81,545 regs.

Holstein-Friesian Ass'n. of America, Brattleboro, Vt. Robt. H. Rumler, exec. sec'y. 195,963 regs. American Jersey Cattle Club. 1521 E. Broad St., Columbus 5, Ohio. Floyd Johnston, exec. sec'y.

71,116 regs. American Red Danish Cattle Ass'n., Fairview, Mich. C. H. Shantz, sec'y. 61 regs.

American Dairy Cattle Club, Interlaken, N. Y. Robt, W. Hitch-cock, secy. 989 regs.

#### **DUAL-PURPOSE**

American Kerry & Dexter Club, 707 W. Water St., Decorah, la. Mrs. Daisy Moore, sec'y. 13 regs.

American Milking Shorthorn Society, 313 S. Glenstone, Springfield 4, Mo. W. J. Hardy, sec'y.

Red Poll Cattle Club of America, Michigan City, Ind. Louis E. Stephenson, sec'y. 3,824 regs.

American Belted Galloway Cattle Breeders' Ass'n., South Fork, Mo. Charles C. Wells, sec'y. 19

#### **SWINE**

American Berkshire Ass'n., 601 W. Monroe St., Springville, Ill. Willard D. Brittin, sec'y. 21,437

Chester White Swine Record Ass'n., Rochester, Ind. Levi P. Moore, sec'y. 19,515 regs.

United Duroc Record Ass'n., Peoria 3, III. B. R. Evans, exec. sec'y. 92,000 regs.

Hampshire Swine Registry, 1111 Main St., Peoria, III. R. L. Pemberton, sec'l. 68,114 regs.

National Hereford Hog Record Ass'n., Milo, Ia. Albert Ryzer, sec'y. 2,261 regs.

Inbred Livestock Registry Ass'n., University of Minnesota, St. Paul I, Minn. Dr. L. M. Winters, sec'y. 1,044 Minnesota No. 1 regs., 505 Minnesota No. 2's; 901 Montana No. 1's; 153 Beltsville No. 1's; 110 Maryland No. I's; I Minn. "C"; 306 Incrosses; 55 Beltsville No. 2's; 55 San Pierre's; 1,313 Performance Certificates. Total 3,130 Inbred

American Landrace Ass'n. Inc., Box 29, Noblesville, Ind. Merritt OIC Swine Breeders' Ass'n. Inc.,

Murphy, sec'y. 1,912 regs. Goshen, Ind. Mrs. Clara Clason, sec'y. 3,653 regs.

Poland China Record Ass'n., 501 E. Losey St., Galesburg, Ill. C. W. Mitchell, sec'y. 21,758 regs.

Ky. Red Berkshire Swine Record Ass'n., 303 Stanford St., Lancaster, Ky. Hogan Teater, sec'y. 101 regs.

National Spotted Poland China Record Ass'n. 28 E. 32nd St., Indianapolis 5, Ind. Fred L. Obenchain, sec'y. 27,670 regs.

Tamworth Swiss Ass'n. Hagerstown, Ind. R. H. Waltz, sec'y.

American Yorkshire Club, Lafayette, Ind. Martin E. Gannon, sec'y. 17,243 regs.

#### SHEEP

American Cheviot Sheep Society, Lafayette Hill, Pa. S. R. Gates, sec'y. 4,590 regs...

Columbia Sheep Breeders' Assn.

Dutch Belted Cattle Ass'n. of of America, P. O. Box 315, Logan, America, 2235 Lebanon Rd., Nash- Utah. Alma Esplin, sec'y. 7,041

American Corriedale Ass'n., 108 American Guernsey Cattle Club, Parkhill Ave., Columbia, Mo. Rollo E. Singleton, sec'y 18,111 regs.

American Cotswold Record Association, Sigel, Ill. C. P. Harding,

American Delaine-Merino Record Ass'n., 400 Water St., Wheeling, W. Va. Chas. M. Swart, sec'y. 1,254 regs. in 1953.

Black-Top Delaine-Merino Sheep Breeders' Ass'n., Rt. 4, Howell, Mich. Emerson Richards, sec'y. 224 regs.

Black-Top and National Delaine-Merino Sheep Ass'n., Houston, Pa. I. Y. Hamilton, sec'y. 70 regs.

Texas Delaine - Merino Record Ass'n., Burnet, Tex. Mrs. G. A. Glimp, sec'y. 2,352 regs.

Continental Dorset Club, Inc., Hickory, Pa. J. R. Henderson, sec'y. 5,115 regs.

American Hampshire Sheep Association, 72 Woodland Ave., Detroit 2, Mich. Helen Belote, sec'y. 31,321 regs.

Karakul Fur Sheep Registry, Friendship, Wis. Mrs. Alta H. Robertson, sec'y. 168 regs.

United Karakul Registry, P. O. Box 649, Twin Falls, Idaho. Olive May Cook, sec'y. 77 regs.

National Lincoln Sheep Breed ers' Ass'n., West Milton, Ohio. Ralph O. Shaffer, sec'y. 645 regs.

- Montadale Sheep Breeders' Association Inc., 61 Angelica St., St. Louis 7, Mo. E. H. Mattingly, sec'y. 2,204 regs.

American Oxford Down Record Assn'., Eaton Rapids, Mich. C. E. Puffenberger, sec'y. 2,293 regs.

American Rambouillet Sheep Breeders Ass'n., 2700 Sherwood Way, San Angelo, Tex. Mrs. Russell G. Harlow, sec'y. 6,285 regs. American Romney Breeders Association, Withycombe Hall, Cor-

(Continued on Next Page)

**Electronics Repair Service** 

#### GUARANTEED

Service On All Makes TV, Radio and Sound Equipment

#### RAY WALKER

Phone 2891-J 102 N. Cottage - Porterville

# A NEW NAME IN

# gus Breeders

THE



U - IEM



LINDOOLEY ERIC 10th

#### STANDING AS HERD SIRE

#### Harold Weisenberger AND SONS

**PORTERVILLE** RANCH LOCATED ON SPRINGVILLE HIGHWAY

#### Addresses of Livestock Breed Associations

(Continued from Previous Page) vallis, Ore. Prof. H. A. Lindgren, sec'y. 1,315 regs.

American Shropshire Registry Ass'n., Box 678, Lafayette, Ind. Chas. F. Osborn, sec'y. 11,200

gs.

American Southdown Breeders' Ass'n., 212 S. Allen St., State College, Pa. W. L. Henning, sec'y.

American Suffolk Sheep Society, P. O. Box 226, Moscow, Idaho. C. W. Hickman, sec'y. 9,060 regs.

National Suffolk Sheep As'sn. P. O. Box 324, Columbia, Mo. Ruth Day, sec'y. 12,418 regs.

National Tunis Sheep Registry, Rt. 5, Fulton, N. Y. Ralph E. Owen, sec'y. 193 regs.

#### GOATS

American Angora Goat Breeder's Ass'n., Rocksprings, Tex. Mrs. Thomas L. Taylor, sec'y. 6,126

American Milk Goat Record regs. Ass'n., P. O. Box 30, Elyria, Ohio. R. W. Soens, sec'y. 3,965 regs.

American Goat Society, Mena, Ark. R. D. Weis, sec'y. 2,820

#### HORSES

American Albino Horse Club, White Horse Ranch, Naper, Neb. Miss Ruth E. White, exec. sec'y. 25 regs.

Appaloosa Horse Club, Rt. 3, Moscow, Idaho. George B. Hatley, sec'y. 251 regs.

Arabian Horse Club Registry of America, III W. Monroe St., Chicago 3, Ill. Frank Watt, sec'y. 763 regs.

Belgian Draft Horse Corp. of America, Box 335, Wabash, 'Ind. Blanche A. Schmalzried, sec'y. 245

Clydesdale Breeders' Assn. of the United States, 910 Goff Bldg., Clarksburg, W. Va. Nathan Goff, sec'y. 26 regs.

American Cream Draft Horse Ass'n., Hubbard, la. Mrs. Raynold Topp, sec'y. 2 regs.

American Hackney Horse Society, 42 Broadway, New York, N. Y. Mrs. J. Macy Willets, sec'y. 208 regs.

Standard Jack & Jennet Registry of America, R.F.D. 2, Lexington, Ky. G. W. Davis, sec'y. 20

Morgan Horse Club, 90 Broad St., New York 4, N. Y. Frank B. Hills, sec'y. 450 regs.

Morocco Spotted Horse Co-operative Ass'n. of America, Greenfield, Ia. LeRoy Fritz, sec'y.

Palomino Horse Ass'n., P. O. Box 446. Reseda, Calif. Willard R. Beaulaud, sec'y.

Palomino Horse Breeders of America, Box 82, Mineral Wells, Tex. Dr. H. Arthur Zappe, sec'y. 520 regs.

Percheron Horse Ass'n. of America, R. R. I, Box 101, Fair Oaks, Ind. Mrs. Anne Brown, sec'y. 85

regs. American Quarter Horse Ass'n.,

#### **General Hauling**

Phone I224-W

MOORE'S TRANSFER RODGERS L. MOORE

Where Your Patronage 1s Appreciated

810 W. Ofive

P. O. Box 2290, Amarillo, Tex. Raymond D. Hollingsworth, sec'y. 11,123 regs.

American Saddle Horse Breeders' Ass'n., 929 S. 4th St., Louisville 3, Ky. C. J. Cronan Jr., sec'y. 2,368 regs.

American, Shetland Pony Club. 116 E. Jefferson Blvd., South Bend, I, Ind. Mary Catherine Lean, sec'y. 2,553 regs.

American Shire Horse Ass'n., 5041/2 Grand Ave., Des Moines, la. E. F. Fox, sec'y.

The United States Trotting Ass'n. 1349 E. Broad St., Columbus 5, Ohio. Ken McCarr, registrar, 4,-496 regs.

Tennessee Walking Horse Breeders' Ass'n. P. O. Box 87, Lewisburg, Tenn. Miss Syd Houston, sec'y. 1,239 regs.

The Jockey Club, 250 Park Ave., New York 17, New York. Marshall Cassidy, exec. sec'y. 8,483

Welsh Pony Society of America. White Post, Va., Mrs. H. L. Shelton, sec'y. 104 regs.

The number of new active cases of Tuberculosis reported in Tulare county so far in 1955 is 80 Christmas Seals fight TB.

#### SPECIFICATIONS FOR PURCHASE OF PORK PRODUCTS

U.S.D.A. has announced tentative specifications for pork products that could be used under a pork purchase program.

Among the products is pork luncheon processed from shoulders, hams, or loins. Other items would include: canned pork and gravy, from loins and hams; cured smoked hams, and lard.

Canned pork luncheon meat and canned pork and gravy would be prepared as sterile products requiring no refrigeration. This e at

Smoked hams would require refrigeration but would be processed so as to permit storage for a time and insure the quality to be safe for distribution.

It is very important that any products purchased for school lunch use under a pork purchase program be of high quality and prepared so as to insure a nutritious, healthful, and acceptable

Specifications for pork products would be for pork to come from lightweight high quality hogs.

Details of proposed specifica-

tions of the items being considered have been made available to representatives of suppliers.

It is estimated that the U.S. now consumes 180 billion gallons of water each day, and that it. Farm Tribune Ads Get Results will double in the next 25 years.

There is A

BEEF CATTLE - DAIRY CATTLE HOGS and SHEEP



Phone 203

# Have You Joined

The Tulare County Dairymen's Own Association?

> in sero v bos 10 vs /elt 11/2 - vaV/. you should because

as a member of the Tulare County Consolidated Milk Producers Association, you would be taking positive action to Protect your interest as a milk producer by joining with your fellow dairymen in a common cause.

- 1. Equitable legislative representation for the milk producers of Tulare
- 2. Promotion of greater milk consumption by consumers.
- 3. A Sound Industry based on sound economy.

Become a Member. Assure Protection of Your Interests As A Milk Producer.



ANY TIME

is Time for a Glass of

MILK



TULARE COUNTY CONSOLIDAT MILK PRODUCERS ASSOCIA



#### **GOOD NEWS GETS AROUND**

Each week we're making new friends - one of the reasons we are, is that farmers are talking. They're telling their neighbors that the place to buy quality feed at fair prices is . . .

## JOLLY'S **FEED STORE**

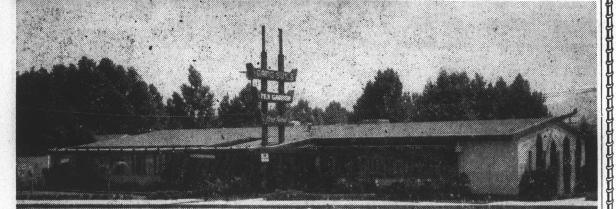
"YOUR PILLSBURY DEALER"

For More Profit — Feed the Jolly Way — All the Way

Orange at "E" Street

**PORTERVILLE** 

Phone 229-W



#### Welcome Cattlemen

For That Meal Away From Home

PLAN TO VISIT

# CIANG SUE'S.

"FAMOUS FOR CHINESE FOOD"

1200 N. Main

**Porterville** 

#### CALIFORNIA CATTLEMEN'S CONVENTION PROGRAM ANNOUNCED FOR RED BLUFF SECOND WEEKEND IN DECEMBER

fornia Cattlemen's association, fornia, who will discuss the nawhich will be held December 9th tional farm program; and 10th at Red Bluff, is expected to draw the largest attendance retired as state engineer and chief in the 39-year history of the as- of the division of water resources, sociation, President Harvey A. who will discuss the need for an McDougal of Collinsville, said to-

is the first time that the beef cat- view the major research programs tle industry has held its annual being conducted by the nation's meeting in the cattle country of livestock and meat industry; the northern counties, and they all ty association in playing host to the convention.

The convention will also be the first time the C.C.A., as an organization, has turned major attention to game problems of the state. Because of the increasing interest of C.C.A. members, both from the standpoint of wildlife conservation and range management, the program this year will include a panel discussion of big game management in California.

The panel speakers, who include some of the top experts of the state on the various phases of the subject, are:

Seth Gordon, director, department of fish and game; Dr. Richard Taber, professor of wildlife management, graduate school, University of California; Fred P. Cronemiller, U. S. Forest service, division of wildlife management; George Difani, president, California wildlife federation; Assemblyman Frank P. Belotti, chairman, Assembly committee on fish and game, and Assemblywoman Pauline Davis of the host district.

C.C.A. Vice President Brunel Christensen will monitor the panel and will present the cattlemen's views on the subject.

Other convention speakers will include: J. Earl Coke, vice president, Bank of America and former chief of the Agricultural Extension

The 1955 convention of the Cali- service of the University of Cali-

A. D. Edmonston, who recently integrated state water authority;

Jerry Sotola, livestock bureau, The convention, he pointed out, Armour & Company, who will re-

Assemblyman Frank Lanterman have joined with the Tehama coun- of La Canada, who will discuss annexation and agricultural zoning.

> The California Cow Belles, auxiliary of the C.C.A., will hold its convention at the same time, Mr. McDougal said.

The host counties, he added, have prepared a full program of entertainment for the conventioners which will end with the annual Cattlemen's banquet and ball at a price they will pay. the main exhibit hall of the Tehama County fairgrounds, Saturday night.

Farm Tribune Ads Get Results

#### **BUSHEL OF CORN** CAN PRODUCE A LOT OF FOOD

What is a bushel of corn? It's all in your point of view, says Morrell Stockmen's Letter. You may feel it is -

51/2 pounds of protein.

21/4 pounds of fat.

100 Therms of heat.

A poor source of calcium and phosphorus.

True, it is all of these things, but, when properly supplemented and fed to animals, it can be a part of producing this much human food-

20 pounds of pork.

16 dozen eggs.

28 pounds of broiler meat.

10 pounds of beef.

260 pounds of milk.

In "animal agriculture" we have 160 million customers to serve each day, and every day we have 7,000 additional new customers. Our job is to produce meat, milk, and eggs of the quality they want

Western States Meat Packers association will hold its annual convention at the Palace hotel in San Francisco, February 13 - 16.



## **Texas Longhorn**

Remember the Texas Longhorn — that fabulous cow-brute of fifty years ago who was all horns - no beef and no profit! Except, that is, for fiction writers who wrote romantic tales about them.

About the only place you'll see one today, is in an old fashioned movie, certainly not on the modern cattle ranches where they have long since been replaced with streamline, profit-making, effi-

"Longhorn" banking methods have also "bit the dust." Today's banking facilities are as modern and up to date as next year's calf crop.

Stop by any time you're in town. We'll be glad to tell you about them.



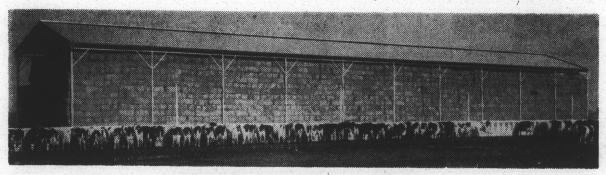
PORTERVILLE BRANCH

MURRAY TANNER, Mgr.

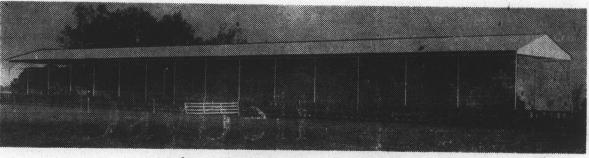
# Recognize These Haysheds?



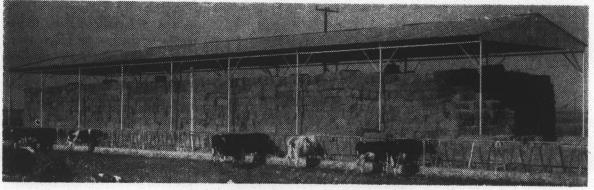
Manuel Rocha Ranch — Tipton 650 ton capacity



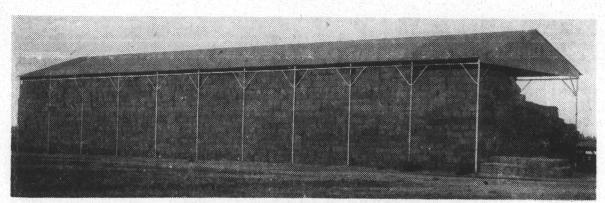
Joe Ribeiro & Sons — Tipton 700 tons



John X. Bettencourt — Tipton 1000 tons



Manuel Rocha — Porterville 550 tons



John X. Bettencourt — Pixley 700 tons

# They belong to your dairymen neighbors

of the many which we constructed last year for livestock men in southeastern Tulare county.

Constructing buildings of this type is a specialty with us. Perhaps you need one on your own ranch, or maybe an extra feeding or loafing barn. Whatever it is — and regardless of its size, you'll find our know-how can save you money.

# Valley Welding Company

SPECIALISTS IN FARM AND INDUSTRIAL CONSTRUCTION
"We Go Anywhere"

1606 W. Olive

**PORTERVILLE** 

#### Milk Substitutes Aid Dairymen In Raising His Own Calves As Herd Replacements; Know-How Important

On an average, dairymen will replace one-fourth of their milking herd each year. Unless the daiyman is in a position and understands the art of feeding calves, his chances of maintaining a profitable dairy farm are mighty slim. Buying replacements to match the producers taken out of production is expensive; a dairyman has a better chance to survive financially, if he raises his own calves.

in recent years are the manufac- comes in whether it be with calves, tured milk substitutes by which the dairyman can reduce his cost of herd replacements and add greatly to his profits. But, they are no panacea, much still depends upon the dairyman's own knowledge and his ability to use the manufactured milk replacers.

Not only does every farmer have his own ideas about feeding. growth and condition. That is to the liquid diet and will try to it does not receive more than feed it to the calf.

get them started on it as soon as three pounds per day. Too much the calf can eat, which normally will cause scouring. is when the salf is about ten days old. Some will add cracked corn or whole oats to the starter feed after the first three weeks.

When the calf is about two months old, and has consumed about 25 pounds of the replacer, they are usually switched to a regular dairy ration, the same which is fed to the dry cow herd. About Coming to the dairyman's aid where the artistry of feeding six pounds per day being the maxi-

The important thing to remember in raising your own calf re-All commercially manufactured placements is the feeding of colomilk replacers come with very spestrum milk to the new-born calf. Some farmers prefer to leave the ers are going to stick to the letter Most farmers find that a cup but each calf is as individualistic cient for one feeding. Most too, new-born calf gets an adequate and the hard fact is that few dairyas its owner and its feed intake find that a free choice supple- amount of the colostrum. If you men can afford to take that which must be determined largely by its ment of calf-starter feed is an aid feed it from a nipple pail, be sure is primarily his income, milk, and

Once the calf is safely weaned, feeding it expensive alfalfa hay, just as good replacements by feedwith these feeds, they need plenty calcium.

The matured heifer will reflect man has given her during the fill these basic requirements and growing period. Too often, how- most of them are also supplementcalf with its dam for the first three ever, the cost of "growing her ed with antibiotics to help comdays. Others will take the calf out" takes all of the profit from bat the common ills of calfhood. away immediately after birth. Re- the pail. Most of the expense ingardless of which method you em- volved is in the first two months ing of milk replacers will depend and a half of the replacer is suffi- ploy, it's vitally important that the of its life while on a milk ration

So, if appears that perhaps milk replacers might be one of his answers. However, dairymen should its main diet should be grain and be careful in selecting a milk subroughage. This is the keystone to stitute to be sure it contains all profitable calf-raising. Instead of the basic requirements essential for turning the calf out to pasture or good calf food. According to the nutritionists these are: Plenty of most dairymen find they can raise protein, about 20 percent, and of good quality. The replacer must ing them the leavings left in the supply enough digestible nutrients mangers by the cow herd. Along for normal growth. Either it must contain minerals or be fed as a of fresh water, salt, bone meal and supplement; generous amounts of vitamins A and D.

Most of the commercial milk rethe care and attention the herds- placers on the market today ful-

On the economic side, the feedupon the relationship of the price of the replacer with the price of whole milk. When milk is cheap, the farmer will probably want to feed it. When it is in short supply and more valuable he will look to the artificial substitute.

On thing is certain, however, the better the job the dairyman does the less he can afford to buy his replacements. When his herd gets up into the 14 to 16 thousand pound bracket, the harder it is for him to buy replacements. So it becomes a question of raising his own. Maybe the replacers are just in time.

#### **FARM OUTPUT UP 15 PER CENT: FARMERS DECLINE**

In the past 15 years, total output of American farms has increased more than one-third, according to USDA economist Bushrod Al-

During the same period, the number of farms decreased 15 percent, and the number of people on farms went down 27 percent.

In only five of the last 15 years has total agricultural output been less than in the previous year; and in every year since 1950 it has been as large or larger than the year before.

The year 1955 is estimated again to be at a new all-time high, even when farm income is declining, productivity or rate of output is increasing; and the decline in farm income may even be accentuated by too much total out-

#### Kodak Finishing

Photographic Supplies Cameras **Projectors** and Framing

The Photographer In Your Town"

1018 Sunnyside Avenue **Porterville** EASY PARKING

It's INTERNATIONAL for

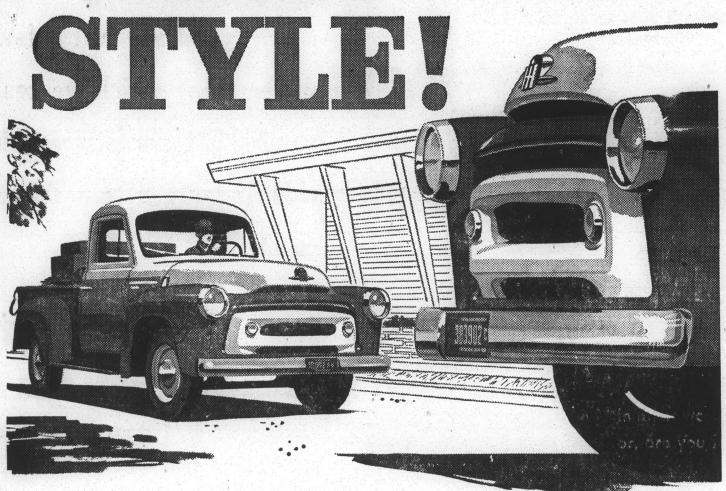
cows or herd sires.

cific instructions on how they

should be used, but like the house-

wife with a cake recipe, few farm-

of the manufacturer's directions.



#### An-Iruck Built to save you the BIG money!

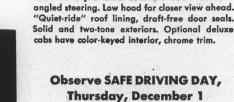
for you from any point of view!

Here are the new trucks with smart, modern style that's practical, built to take the rough going without excessive costs for repair. Driver-designed for comfort, too, with features that really let you relax while you work. And you get power that relaxes, usable power at low, economical rpm. Power without strain, less wear, longer life.

And every International is all-truck built, with no passenger car design compromises, no passenger car engines or components asked to do a truck job. That means a longer, more dependable life that saves you the BIG money—the over-the-years operating and maintenance money.

Come on in first chance you get, and see the truck built to save you the BIG money on your job.





Observe SAFE DRIVING DAY, Thursday, December 1 ... Drive Carefully Always

Ride in style and comfort too! Comfort

Hastings Equipment Co.

201 S. Main

**PORTERVILLE** 

#### PRODUCTION RECORD BY BORROR HOLSTEIN

Sutten Oaks Gold Lassie has completed a 358-day official production record with 622 pounds six in the U.S. is being treated by milk. This Holstein is from the or other chemicals.

Mark L. and Bruce Borror herd at Springville.

One cultivated acre out of every of butterfat and 16,982 pounds of aircraft with dust, spray, fertilizer,



We invite you to use our Expert Planting Service. No obligation, no charge.

We carry a complete line of Garden Tools, Seeds and Fertilizers for home and ranch needs.

# Daybell Nursery

**PORTERVILLE** 



#### Registered Livestock Increasing; Two Million Mark May Be Reached This Year; Beef Cattle Show Gains

Last year 86 American Registry Associations issued some 1,830, 182 new purebred pedigrees for cattle, hogs, sheep, goats and

This is roughly about 200,000 showed a 20 percent increase over more than the previous year and if the upward trend continues, the chances are that the estimated two million mark for 1955 will be

Most notable advances were in Angus cattle which rose from 160,-754 registrations to 213,410 in 1954. Holstein heifers advanced about 10,000 during the same year and purebred swine breeds continued steady gains.

Beef cattle as usual accounted for the majority of the new pedigrees issued. They were out in front by 2 to 1 over their nearest the parade with twice as many registrations as their closest competitor, the blacks, which however had the most significant increase of any breed. The Herefords lacked about one percent of equaling their previous year record.

Shorthorns and Polled Shorthorns are registered by the same association, and together they accounted for 50,000 registrations or onefourth as many as the Aberdeen Angus, and one-tenth as many as the Herefords. Brahamas are in fourth place with a slight gain for the year. While the Santa Gertrudis breed do not issue pedigrees they classify about 14,000 as eligible. Surprisingly, the Brangus, arising from a cross of Angus and Brahmans, registered 6,000 head.

Some 30,000 fewer dairy cattle were registered in 1954. Holsteins [ continued to register double that of their nearest rival, the Guernseys, with the Jerseys in third place [ and a neck and neck tie between the Ayrshires and Brown Swiss for fourth spot. A new breed, known as the American Dairy Cow was listed for the first time by E. P. Prentice of Williamstown, Mass., who conceived the idea of registering a cow on her performance and a bull on his index credited by his daughters.

Milking Shorthorns were the outstanding registrants for dual-purpose cattle but the Red Polls

the previous year.

Pedigree pigs advanced in numbers from 229,840 to 287,592. Ithing to do with it. The horned Durocs still hold a sizeable lead Dorsets gained about 1,000 and over Hampshires, but the trend to were followed by the showy the meat type hog in all breeds is Cheviots. Next come the big Oxevidenced by the Yorkshires (10,- fords, and another new breed, the 708) and Tamworths (4,195) which Montdales, a cross between the is double the registrations of the Cheviot-Columbia strain. year before. Spotted Polands rank closely together for number four registrations, followed by the Thorbottom position. The Danish Land- All of course are race horses. Shetrival, dairy cattle. Herefords led first time in 1953, nearly quad- from the year previous. Both the number 1's.

> own. Hampshires continue in first istrations brought up the rear. place by a considerable margin. Corriedales maintain second, Farm Tribune Ads Get Results

though if you add the registrations of the two Suffolk organizations, they would be slightly ahead of the second place Corriedales since some Suffolk breeders register in both associations. The Shropshires rank fourth. The meaty Southdowns and Columbians both outdistance the finer-wooled Ramboulietts, but the drought in the southwest which decreased the latter numbers last year may have some-

Purebred horse registrations dethird in national registrations with clined 10 percent last year. The Poland Chinas and Berkshires agile Quarter-Horse had the most honors. Chester Whites are in the oughbreds and the Standardbreds. race, which was registered for the land ponies were next but down rupled its registrations in 1954. five-gaited Saddler and the Ten-The inbreds are led by Minnesota nessee Walker held their own. Arabians registered only 763 for Sheep breeds barely held their the year. Morgans with 459 reg-

# FARM INSURANCE

**Protect Your** 



- **BARNS**
- HOMES
- \* HAY and GRAIN

AGAINST LOSSES

 $\star$   $\star$   $\star$ 

#### FIVE YEARS AGO we established our Two-Way Mobile Radio Service.

TIME Saved Is MONEY Saved

TWO-WAY MOBILE RADIO

SAVES TIME AND MONEY

NOW, WE COVER the entire southern San Joaquin Valley with 60 mobile units, providing instant communication between business firms, ranchers and individuals of the area.

IN THE OLD DAYS it took hours — sometimes days — to transmit a message that we now carry in a matter of seconds.

SAVE MONEY, Time and Miles with our modern message service.

## Communications Engineering Co.

907 THIRD STREET

Alan and Norma Margo **PORTERVILLE** 

**PHONE 1863** 

# Bruce Ward

AGENT CAL-FARM

D Ave. and 7th

Phone Lindsay 8-7400

Strathmore, California

#### **Auction Markets Show Growth To Meet Demands Of Livestock Men Throughout The United States**

Few industrial developments can boast so rapid a growth as has ly, when the market place was been achieved by Auction Markets in the last 20 years.

lion dollars.

tion markets' astonishing growth is giant. that it was purely spontaneous. No giant business enterprise mas- always been the crucial point in terminded its rise or financed its livestock operations. Many a stockbeing. It grew from need and not man has done an excellent job of

Back in 1935 there were no more is little central direction with most than 40 scattered markets through- of the markets independently ownout the West, yet today there are ed and making their own rules. more than 500, selling approxi- The fact that most of them went mately II million head of livestock into business on a "shoestring" is a year valued at about one-bil- all the more remarkable that they have succeeded in growing from The remarkable part of the auc- an infant industry into a husky

The marketing of livestock has from planning. Even today, there raising his cattle only to be beaten

to drive cattle long distances to They relied largely on the travel- can place an order for cattle from market, with many of them unable ling buyers and of course were alto survive the rigors and hazards of the overland trek. Consequentreached, the stock remaining were such a situation the development in a weakened condition along with of the market auction was a natheir owner and no match for the sharp operator who was waiting at the other end of the line. The coming of the railroad reduced some of the risks and added a lot of conveniences which made it more profitable for the seller.

But these developments still did little to give the producer an equal bargaining position. He had little market information of his own and understood the true value of his livestock even less. He had to guess weight, shrinkage, quality and price when dickering with the buyer who was by far the better informed and sharper trader. Even if he made a good deal - he never knew it.

The so-called "cattle baron" generally made a good deal because of his better information. But, the little livestock producer was always at a disadvantage. Usually, cattle raising was only part of his overall operation and he could spend neither the time nor sell to the country buyer for the ered a cash crop. best price he could get.

a problem too. Another farmer cattle producer is also finding it in the area might have just the an ideal place to buy his replace-

dealings.

It is no surprise then that in tural. At the outset, not many, however, could visualize its future importance to the livestock producer. The unobtrusive but shabby little sales barns that sprung up on the outskirts of town were hardly indicative of their net worth. But, they did introduce a marketing system that gave the livestock man a long-needed service, and stockmen were quick to accept it.

Perhaps its greatest value has been that it has offered the producer a local outlet for his stock with the assurity of a fair price under the competitive method of auctioneering. Local markets have enabled the producer too, to plan and control his marketings in the same manner that he applies to other phases of his farming opera-

Today, the farmer finds that he has a ready market any time. No shipping losses, no delays. It isn't necessary for him to hold his cattle for once or twice a year sales. the money to familiarize himself He can dispose of them at almost with the livestock market. He any time he wishes and in any either had to combine his ship- quantity. In other words, the raisments with his larger neighbors or ing of cattle can now be consid-

In addition to the markets mak-Finding replacement stock was ing available a selling service, the breeding or stocker animal he ment stock. Most of the markets

by the eccentricities of marketing. needed, but if they were unknown now furnish a nation-wide buying In early days, it was the custom to each other, it went for naught. service where the local stockman any place in the country. No longways at a disadvantage in their er need the stockman depend upon his own area exclusively for his breeding needs.

> While the auction markets are comparitively new and not all producers yet familiar with its operations, more and more farmers are turning to them each year. If the new infant continues to render satisfactory service the chances are that they will double again in the next decade.

One cow will annually produce 10 tons of manure and three tons of liquid manure.

- **RUGS**
- **CARPETING**
- **ASPHALT TILE**
- RUBBER TILE
- ORK TILE

Free Estimates

estern Floor Covering

701 W. Olive **Phone 1838 Porterville** 

Incorporated LICENSED AND BONDED

WHEN

Buying or Selling — Protect Your Investment No Matter How Small -

FOR

Complete, Prompt, and Efficient Escrow Service.

Consult

PORTERVILLE ESCROW CO.

Phone 1775

215 E. Putnam

BY SECTIONS, OR BY ACRES?



Here's the World's Most Powerful Wheel Tractor THE OLIVER SUPER "99"

72 FULL HORSEPOWER — AT THE DRAWBAR



And Here's the Tractor Sensation of the Year THE OLIVER SUPER "55"

A REAL "LITTLE GIANT"

In other words, are you farming big or, are you farming small?

In either event, you will need to make a profit — and that means selecting the type of equipment designed expressly for the job at hand.

The Oliver Corporation has spent over a century manufacturing just that kind of equipment. Stop by anytime — we'll be glad to show you the tractor - made especially for you.

# **Farmers Tractor**

AND EQUIPMENT CO.

1475 S. Main

# WELCOME To Porterville

Mr. Cattleman

Once again it's our special privilege and pleasure to extend to Western Cattlemen an invitation to attend the annual Range Bull Sale held under the auspices of the Hereford Breeders of our community.

As in past years, this office will be at your disposal . . . We'll be glad to have you stop by . . . You'll find the "latch string is always out."

GLAD YOU'RE COMING — BRING ALONG A FRIEND.

# Chamber of Commerce

OF PORTERVILLE

211 E. Cleveland



# REMEMBER ... not to forget



The 7th Annual

# GG HEAD HEREFORD

# RAGE BULL SALLE

Range Bulls Porterville, California

Horned and Polled

NOV. 25-26



Sale starts 12 o'clock noon

PORTERVILLE FAIRGROUNDS

Harry Parker



Howard Brown

**GEORGE STRATHERN, Sifting Committee** 

SALE SPONSORED BY

San Joaquin Valley Hereford Assn.

# Sixty-three Hereford Range Bulls Will Be Offered At Seventh Annual Association Sale This Weekend



tion stage their seventh annual

THIS IS PORTERVILLE — the city center of the state's Hereford in- range bull show and sale. Both that for the coming weekend, No- dustry, as members of the San polled and horned Herefords will vember 25 and 26, will be the Joaquin Valley Hereford associa- be offered.

# The FARM TR

Published Weekly - Porterville, California Thursday, November 24, 1955

### **PICKING OF ORANGES**

"Scattered" picking of Navel oranges has started in the southeastern Tulare county area, according to Stanley Trueblood, manager of the Tulare County Fruit Exchange, who points out that following the pattern of other crops this season, orange maturity is considerably behind average years.

It is hoped, however, that by next week a "reasonable volume" ket is dry of California oranges."

Estimate for this season's Navel Bella. crop is 12,500 cars from Central California; quality of fruit is good; (Continued on Page 10)

#### CORRECTION! **WE'RE WRONG**

wrong, with case in point being quality pork products. the Valley Welding Works ad on as belonging to John X. Betten- kitchen. court, Pixley; the building at the bottom is the Bettencourt barn at PORTERVILLE Tipton; fourth picture from the top is the Frank Rocha barn. And the correct name is Valley Welding Works. Other than that, it's a pretty good ad.

Salvation Army **Campaign Planned** 

Annual Salvation Army drive in the Porterville community, and in the surrounding area, will be planned at noon luncheon meeting of solicitation team captains at Gang Sue's Friday noon. In charge of the drive is Allen Leslie.

#### Monache Sausage Is Now On Market

Monache sausage, and Monache pork cuts, are on the market again - with Ira and Rosita Marks officially reopening the Monache Sausage kitchen at 1003 East Date in December as foundation stock ber of commerce; his subject will street last Saturday evening.

These high quality and tasty on the island. pork products were originated by Rolla and Loretta Bishop at their Monache Farm; the Marks' are using the same seasoning for sauof fruit can be picked, since, as sage (it's a trade secret) and their Mr. Trueblood reports, "the mar- hogs are coming from the W. E. and Delwin Moench herd at Terra ment of the hogs was handled

the Bishop's Poland Chinas going firm of Frank P. Dow, Inc. into the Monache pork cuts and When we're wrong, we're really hogs that produce the highest tions.

Back of the meat counter page II of the special section of through the winter months will be this edition. Third barn from the Owen Rutherford, who also worked top in this ad should be identified in the original Monache Sausage

#### **GETS PUBLICITY** THROUGH GRAPES

Porterville has received national and even international publicity by virtue of its Emperor grape industry, through an ad run in a recent issue of "T'he Packer" a leading national trade publication in the produce field.

The ad, a double-page spread, was run by Heggblade-Marguleas company, distributors for Ed. Merzoian & Sons and other shippers California, publicizing brand (Continued on Page 2)

#### HAMPSHIRE **HOGS GOING** TO OKINAWA

Ten head of purebred Hampshire hogs from the W. E. and Delwin Moench herd at Terra Bella will be shipped to Okinawa early unit of the California State cham-

Of the three fall boars and seven gilts being shipped, nine head go to the Okinawa govern-

Transaction for sale and shipthrough the Tokyo firm of Nasawa Only change is that instead of company, and the Los Angeles

At present the hogs are being sausage, Hampshire hogs are be- given various tests and a variety ing used. But the basic ingred- of "shots" at the Moench ranch in ient is still present — grain fed compliance with shipping regula-

> The Moench Hampshires — representing one of the top herds in California — got their start as a Future Farmer project.

W. E. Moench had Hampshire hogs as a project as a Future Farmer at Porterville high school back in 1937; Delwin came along in the later 1940s, also with Hampshires as his project.

Through the years, the Moench (Continued on Page 10)

#### TURKEY SHOOT AT TERRA BELLA

Hams, bacons and turkeys will be offered at a turkey shoot to be staged by Terra Bella American Legion Post 779, on Sunday, December 4, at Fountain Springs.

Door prizes will also be given; a.m. until dusk.

#### **Eighteen Consignors Enter Show And** Sale At Porterville Fair Grounds; Famous Blood Lines Are Represented

Famous blood lines in the world of polled and horned Herefords will be represented when members of the San Joaquin Valley Hereford association stage their annual show and sale at the Porterville fair grounds Friday and Saturday of this week.

bulls will be offered by 18 south- no: Elm Lane Ranch and W. V. ern San Joaquin Valley breeders. Peterson; from Laton, F. E. Crews; Show is set for 1:00 p.m., Friday, from Bakersfield, A. H. Karpe: with Harry Parker, of San Luis from Visalia, Hadley Hereford Obispo, judging; prior to the show, Ranch; from Glennville, Carver all entries will be sifted by George Bowen; and from Woodlake, Kil-Strathern, of Chowchilla.

tioneer of Woodland, will call the this year's Hereford event is an sale, starting at noon, Saturday, invitational buffet supper Friday Sandwiches will be offered on the evening at the American Legion grounds by the Porterville Kiwanis hall on Oak street. In general

clude: Omer G. Avery, Ray and president of the valley association. Louise Hutchinson, and Joe Faure . In addition to cattlemen, who Jr.; from Lindsay: Luther V. Pat- are expected from throughout Calterson, Theo. L. Cairns, and S. E. ifornia and other western states, Walters: from Tipton, Gladys all residents of the Porterville com-Cooper and Sam Drybread.

From Hanford: Floyd Slocum and sale.

Sixty-three head of quality range and Joseph J. Stewart; from Fresburn Brothers and H. M. Kilburn.

Howard Brown, well-known auc- Special entertainment added to charge of arrangements for the Consignors from Porterville in- show and sale is Theo. L. Cairns, munity, are invited to the show

#### Chuck Ehrhorn **Springville** Chamber Speaker

Chuck Ehrhorn, of Visalia, will be the principal speaker at annual banquet of the Springville chamber of commerce the evening of December 6 at the Veterans, Memorial building.

He is chairman of the road committee of the San Joaquin valley for government and private herds be: "What Chamber of Commerce Can Do And Be."

(Continued on Page 2)



# OUT

By Davis Harp

Porterville's high school Panthers will represent the Central Yosemite league in the Valley play-off, Friday afternoon at 1:00 o'clock at Madera, the Panthers getting the nod after blasting Hanford 25-6 last Friday, thereby gaining a three-way tie with Tulare and Mt. Whitney of Visalia, then taking (Continued on Page 2)

#### ELMER GAVE HIS ALL AFTER LIVING ment; one goes to an individual ON FAT OF THE LAND; HE'LL BE THE HONORED GUEST AT FAIR BENEFIT

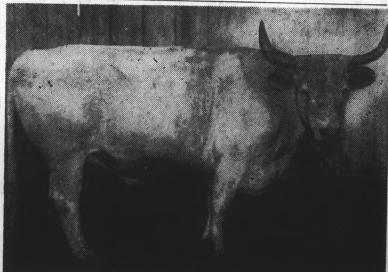
By Bill Rodgers

Elmer the steer has finally given his all — just as most steers even- used as a lead steer on the Bessie tually do — but Elmer will be re- Tyler ranch, but, more recently, he membered in local history, for his was put in a special pen at the final gesture will be to appear, af- Faure and Whelan feed lot, where, ter a fashion, as honored guest at for several months, he lived on a barbecue for benefit of the Por- nothing but the fat of the land. terville Junior Livestock Show and

Fair.

For several years, Elmer was

(Continued on page 12)



ELMER THE STEER, who will make his last public appearance as barbecued beef for benefit of the Porterville Junior Livestock Show and Fair. Cyrille Faure and Jack Whelan are donating portions of Elmer the shoot will continue from 10:00 for this event; Don Jones will handle the barbecuing; date has not (Farm Tribune photo)

C. H. Holmes, who for the last

five years has had charge of the

Sunset Telephone company lines

in Tulare county, left for San Fran-

cisco Saturday to take a more lucrative position in the company's

G. R. Lumley, the U. S. govern-

ment weather observer for Tulare

county, with station at Porterville,

is now receiving daily weather re-

(Continued From Page 1)

banquet will include a magician

act by Dick Sickles, of Porterville

Special entertainment at the

Other Springville chamber ac-

tivity, as announced by Dorothy

Dye, newly elected president, in-

cludes the annual outdoor Christ-

mas decoration contest that will

again be sponsored in the com-

munity by the chamber.

TIME OUT

CHUCK EHRHORN

Ralph Hayes, of Porterville.

office in that city.

#### orterville Gets Publicity

(Continued From Page One) names under which Emperor grapes are shipped, and the communities where they originate.

Porterville received prominent mention, with brands listed as Elmco, Sunco, Dardanella and Souvenier, shipped by the Merzoians; Sierra Slope and Golden Era, shipped by Gist and Straughn, and Mel-Pak and Melco, shipped by Melikian Sons ranch.

Importance of attractive packaging and proper merchandising of livestock products is seen from the fact that in the average food store there are about 5,000 different items being sold.



(Reprints from old Porterville newspapers, provided through courtesy of Zoe Claubes, of Claubes Pharmacy)

#### December 19, 1902 **Porterville**

Tom Wallace is building an addition on the rear of the Witt store for a tin shop, as Messers. Witt and Smithling intend putting in a stock of hardware in the front part of the store.

A Tent of Knights of Maccabes

will be organized here next Tuesday evening by C. A. Bosworth, deputy state commander.

Chas. Nieman has purchased 40 acres of land south of Plano from George Russell.

J. A. G. Smith will open up a jewelry and repairing business Monday in the south store of the Barrett block, now occupied by G. B. Moore.

Jeff Billingsley arrived from Grant county, Oregon, Friday, on a visit to his mother, Mrs. J. D. Billingsley.

and payable to me January 1, 1903 — J. A. Howell, marshal.

ance of "Yon Yonson" Monday Hockett.

evening at the opera house. The management deserves great credit for bringing such a first-class company to Porterville.

J. C. Green has purchased 10 head of cattle from Andy Brown and A. Cross. These are the cattle supposed to have been stolen some time ago and innocently purchased by Fred Stone, who gave them up willingly to the owners on finding the sale to have been not legitimate.

Miss Ethel Morgan arrived from Fresno, Wednesday, to start a county checking station here for the Sunset Telephone company.

college, and accordion music by W. H. Hammond, Ben M. Maddox and C. H. Holly came over from Visalia Monday to attend a meeting of the directors of the Porterville Light and Power company, when the resignation of A. G. Wishon as director and secretary-manager was accepted and All dog licenses become due Phil W. Davis elected in his stead.

John McGee of Bishop, Inyo county, with his wife, has been Be sure and attend the perform- visiting his sister, Mrs. J. B. the big step on the flip of a coin.

(Continued From Page 1)

The locals meet the much-improved Madera Coyotes, who represent the Northern Yosemite section of the league; the winner of this game meets the southern section winner - Bakersfield Blades or Bakersfield Drillers.

Although the Panthers pinned a 19-6 defeat on the Coyotes early in the season, the Madera team has developed into the cream of the northern district, with wins over rugged Fresno high and Roosevelt

So much for the bright side of the football picture — but now we must report that a fumbling, defenseless Pirate crew took its third consecutive loss of the season Saturday night from the potent Antelope Valley Marauders 47-20.

Included in the Marauder festival was a 97-yard kick-off return by the desert boy, Crenshaw, a lanky Antelope Valley end, who received the kick on his own threeyard line and proceeded up the field in a manner resembling Jon Arnett or Sam Brown.

As for Porterville, defeat hinged on inability to hold onto the ball, coupled with defensive mistakes. The Pirates fumbled a total of 10 times — three times inside the Marauder 10-yard line. The Pirate running game looked powerful, despite the score, as the boys moved consistently up the middle and off

> Bright light offensively for PC was right half, Dick Hardin, whose shifty running carried him to two touchdowns during the evening.

Thanksgiving day brings the Citrus JC Owls to the Lindsay Olive Bowl for the Pirate's final game of the year. The Owls tied Antelope Valley for their conference championship, despite a 15-6 loss to the Marauders. The Pirates are in good shape with the exception of Bob Edwards, right tackle, who missed the Antelope Valley game with a hip point.

#### **SJVPPA Directors** Are Reelected

Reelected last week as directors of the San Joaquin Valley Poultry Producers association were: G. L. Starrh, district No. 2; W. L. Fulton, district No. 4 and Robert B. Parker, district No. 6.

# Custom-Aire Wall Furnaces

BEST PRICE IN TOWN



No. 8-75

**EXAMPLES:** 

35,000 BTU

**Single Wall:** Only \$6 1 56

**Dual Wall:** 

Custom-Aire

NOTHING DOWN — TERMS



#### Largest Stock In the Valley



tough, serviceable, "on the job" boots that have all the built-in" comfort that has made Hyer Boots famous for 74 years. These boots are fashioned to fit the bottom of your foot as well as your instep, ankle and calf. Come in and try on a pair today!

heels, high 12 Inch tops of oil treated American calf with heavy 11 iron soles will give you extra protection and long service. If you would prefer this boot in brown with 1% inch heels ask for Style 2800.

Phone 70

212 N. Main **Porterville** 



# New Erly-Fat Feeds

WITH THE BUILT-IN

CUT COST — ADD WEIGHT — IMPROVE CONDITION

Wall's Livestock Supply

145 N. Main

**PORTERVILLE** 

#### The Farm Tribune

Published Every Thursday at 522 North Main Street Porterville, California

John H. Keck and William R. Rodgers Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949, by judgment of the Superior Court of the State of California in and for the county of Tulare.

Second Class Mail Privileges Authorized At Porterville, California Single copy, 5c; Subscription per year, \$2.00

Thursday, November 24, 1955

Vol. IV - No. 22

#### DISAPPEARING FARM LANDS CALLED "DISTURBING" FACTOR IN ECONOMY OF NATION AS POPULATION INCREASES

Donald A. Williams, head of think it is unreasonable to say that USDA's Soil Conservation service, we can't afford to let our best ed. The Congress recently extendspeaking recently before the Na- agricultural land be whittled off ed the authority for another two usual expenses of livestock opera- Home administration is located in Agriculture, said this nation's population is now 166 million, and that we're sitting on?" he concluded. agency made 6,382 loans for more borrower may also restock his herd fice day. the Bureau of the Census expects to be anywhere from 207 million to 228 million by 1975.

Warned Williams, "pressure on our remaining land will continue to increase accordingly, both for food and fibers, and for living space, and for industrial, service and other facilities."

Williams pointed to a study just completed on this problem, and said, "Probably most disturbing is that more than 1,000,000 acres of cultivable land is going into such non-agricultural use every year. The trend is more than double what we thought it was before making the appraisal, and is acceler-

"During the last 15 years, it is estimated that about 17 million acres of our flattest and most fertile farm lands have been converted to non-agricultural use. The problem is greatest around large urban industrial areas and other growing centers of population where there are withdrawals of good, level land from agricultural production because it is cheaper to build on and easier to handle. Increased competition for available water supplies is another disturbing factor.

"The full impact," said Williams, "has not yet been felt, but I don't

#### BATTI BROS. **HOLSTEIN TOPS ASSOCIATION**

By Maurice J. Hogan Farm Advisor

The October report of the Tulare County Dairy Herd Improvement association lists a grade Holstein cow, owned by Batti Bros., of Tulare as having completed the highest lactation of any cow in the association during the month.

This Holstein cow, number 29, produced 20,789 pounds of milk and 835.4 pounds of butterfat during this 305 day lactation.

The leading first-calf heifer in the association to finish a lactation during the month of October was a registered Holstein, number 55, owned by M. Curti & Sons of Tulare. This heifer produced 17,980 pounds of milk and 603.5 pounds of butterfat in her 305 day lacta-

A revival of the Standard Jack and Jennet Registry of America brought forth a registration of 18 Jacks and two Jennets by G. W. Davis of Lexington, Ky.

Farm Tribune Ads Get Results

#### SPECIAL LOAN PROGRAM FOR LIVESTOCK

The special livestock loan proproducers continue their normal county supervisor John D. Web- normal operations. ster said this week.

summer of 1953, Webster explain- help of the loan.

than \$54 million to livestock pro- to normal size if he can carry his ducers throughout the country. present herd, plus the additional About \$35 million of this amount livestock to be bought, without

gram, designed to help livestock to established producers and feed-existing debts except current iners of cattle, sheep, and goats (ex- cidental bills. operations when other suitable cept commercial feedlot operacredit is not available, has been tors) who are temporarily unable soon as possible within a maximum extended for another two years, to get from regular sources the of three years. Other creditors Farmers Home administration credit needed to continue their are not asked to subordinate their

The lending program, which is have a good past record of live- that a reasonable part of the aphandled by the Farmers Home ad- stock operations and have reason- plicant's normal livestock income ministration, was first set up in the able prospects for success with the can be used in repaying the spe-

tional Association of Commission- indefinitely when there usually is years, or through July 14, 1957. tions such as the purchase or pro- Room 12, 129 East Center street. ers, Secretaries and Directors of other, less productive land avail- During the two years the original duction of feed, and replacing or Visalia. Monday of each week is able. Are we sawing off the limb authorization was in effect, the repairing of farm machinery. A the county supervisor's regular of-

was loaned during the first year. buying a substantial portion of his Special livestock loans are made feed. Loans are not made to pay

The loans are to be repaid as liens but are expected to execute To be eligible, an applicant must standby agreements and agree cial Livestock loan.

The loans are made to meet the The county office of the Farmers

#### Perfected by General Electric for ideal indoor climate all year...fully automatic



THE ALL-ELECTRIC HEAT PUMP



#### it's a SINGLE UNIT that HEATS and COOLS your entire home ... uses only air and electricity - no flame, no water!

#### all electric...burns no fuel cools without water

Imagine! Warm, clean automatic heat in winter-with no flame to worry about, no fuel to send dirty soot-laden air throughout your home. Draperies, curtains, furniture fabrics . . . even floors stay cleaner, look new longer. And in summer, cool clean air keeps indoor life delightful. Weathertron needs no fuel pipes, valves, controls or tanks; no water towers are needed...no wells, pumps, or pipes buried in the ground. Weathertron uses only electricity and free outside air!

all automatic...just select temperature range you like

Set the thermostat for the temperature



range you like in your home. Weather- is always on the job, heating or cooling tron will keep it that way-day-in, day-out-all year long, if you wish. And Weathertron does this, automatically.

#### all-in-one...same amazing mechanism both heats and cools

With a single unit providing heating and cooling, you are free of seasonal start-ups and shut-downs. No deterioration of idle equipment. Weathertron

as the season demands.

#### thousands of families now enjoy "all-electric living"

Why don't you discover this more comfortable, more convenient way of life with Weathertron. Call us today. We'll be glad to show you how Weathertron can be one of your wisest investments in the maintenance of your property value, over the years!

Progress Is Our Most Important Product

SOLD AND SERVICED ONLY BY

AIR CONDITIONING and REFRIGERATION

"Building Confidence— Through Service" **PHONE 1364** 

Last year about 16,000 persons died of Tuberculosis in the United States alone — Christmas Seals fight TB.

Harry J. Johnson Co. Realtors

520 N. Main St. Phone 752

**Waist Sizes** 

Come and get 'em!

You'll really go for these famous slim, trim

heaviest denim, with real Copper Rivets at

27 - 28 - 29

\$3.45

212 N. Main

**PORTERVILLE** 

blue jeans from the range! Made of the world's

in action. No better value for work or play!

00 to 12

\$3,25

strain points. Tailored slim and trim for real comfort

REPORTED FOR STATE OF CALIFORNIA With rains coming generally to and the 10-year average of 74.

**ABOUT AVERAGE RANGE CONDITIONS** 

California range areas only in the last few days, California Crop and Livestock Reporting service states that old range feed supplies are reported average condition of all being depleted rapidly in nearly tain condition of range stock. The Slaughter of cattle and calves is report further states:

The average condition of all pasture and range is 73 percent of normal compared with 78 last year

**SINCE 1850** 

30 to 42

\$3.65

Cattle and Calves

Cattle and calves are generally in good to fair condition. The cattle and calves at 79 percent all areas and many operators are compares with 81 percent last year using light supplements to main- and the 10-year average of 81. running below the level last year.

Sheep and Lambs

Lamb Feeding Situation: The number of sheep and lambs to be fed for the winter and spring market is expected to be somewhat smaller than a year ago over the nation as a whole. Lamb feeding is expected to be the same or lower than a year earlier in most of the Western states.

Feeding is expected to be lower in northern Colorado, the North Platte valley of eastern Wyoming and western Nebraska and much below last year in the Arkansas a substantial reduction in winter feeding in the major California areas compared with last year's record number.

The reported average condition of all sheep and lambs on November 1, 1955, at 81 percent of normal compares with 83 last year and the average at 85. Early lambing is progressing satisfactor-

#### **NEW CONTROL METHOD SEEN** FOR SCREW WORM

On the small island of Curacoa, in the Caribbean sea, screw worms were eradicated by releasing male screw worm flies made sterile by radio-active cobalt rays.

As the sterile male flies mated with the wild female flies, a situation was eventually reached whereby all eggs laid failed to hatch.

Success depended on releasing so many sterile male flies that they greatly outnumbered the wild male flies, or about 200,000 per week. Extending the program to a large area would involve the problem of releasing millions of the sterile males, which, in turn, involves extensive laboratories, many scientific aids and a large number of specially trained entomologists.

#### CALIFORNIA IRRIGATION DISTRICTS REPRESENT MULTI-MILLION DOLLAR DEAL

troller, recently released the an-sales and services, 24 percent or nual report concerning the finan- \$8,217,306 from assessments and cial transactions of California's three percent, or \$1,185,729, from 116 irrigation districts for the cal- other sources. endar year 1954.

4,500,179 acres, have an assessed valuation of \$324,700,244, and levied assessments totaling \$11,-422,412. Twenty-four districts reported no assessed valuation and twenty-nine districts levied no assessments. Thirty-one of California's fifty-eight counties are included within the districts.

Although 14 districts reported no income for 1954, the remaining 103 reported a general purpose income of \$34,390,429. Nine reported no general purpose expenditures, while the other 108 showed general purpose expenditures of \$28,350,641 for the year.

Of the total general purpose invalley. Early indications are for come of \$34,390,429, 73 percent

#### **DEFICIENT SOIL RELATED TO** ANIMAL DISEASE

Agricultural research is revealing a relationship between some animal ailments and the mineral contents of soils upon which they live, according to U.S.D.A.

It is known that runtiness of ruminant animals in some eastern areas is caused by cobalt deficiency in the soils and crops there. More recently, mineral poisoning is suspected to be the cause of physical deformities in cattle on western rang lands.

To locate mineral abnormalities in soils is a big job, and much work lies ahead in this field of research. One promising method makes use of "Indicator" plants those that store trace minerals plentifully and in proportion to their content in the soil.

More knowledge is needed befor measures to counteract the effects of these soil abnormalities can be prescribed, it is stated.

The death rate from TB in Tulare county for 1953-54 was four per 100,000 compared to national average of 10.5 per 100,000 -Christmas Seals fight TB.

Robert C. Kirkwood, state con- or \$24,987,394 was derived from

General purpose expenditures of The districts cover an area of \$28,350,639, included administrative and general expense of \$3 .-777.163: maintenance and operation. \$18,998,922; capital outlay. \$5,101,273; repayment on U.S. contracts, \$175,605; and other expenditures of \$279,676.

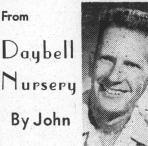
> Term indebtedness of the irrigation districts at the close of the year was \$107,199,848, consisting of \$80,188, 768 in bonds, \$1,902,-919 in time warrants, and \$25,-108,161 in contracts or notes.

#### **FOOT AND MOUTH** DISEASE IS STILL PROBLEM

Even in this day of scientific advancement, it is universally agreed there is no real substitute for the slaughter-burial method of eradicating foot-and-mouth disease, according to C. D. Howeling, director of USDA livestock regulatory programs.

European countries have tried vaccination, and experts there agree that when it is economically feasible, the slaughter method is most effective.

English stockgrowers voted for the slaughter method after they had studied the use of vaccine and other methods.



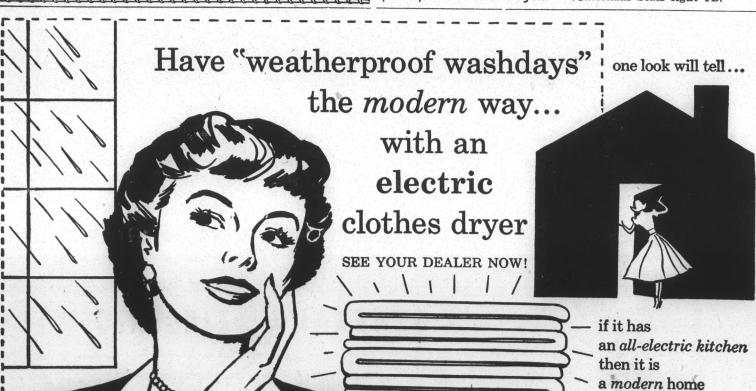
This being Thanksgiving you should be thankful and if you're not thankful about anything else you should be glad you're not the turkey. That poor old bird suffers the same fate every year

with hardly a complaint. Having gobbled the gobbler, you are now due for a little exercise. This removes that "morning after" feeling — (gives it to you the day before.) About thirty minutes outside will do wonders for you, the ex-turkey, and the yard.

This is a rewarding time of no matter what you do it will be an improvement. Cleaning up comes first however and with all the relatives hanging around devouring your food a little ingenuity on your part will either get the job done, or get rid of the relatives. This gives you something additional to be thankful about. We can say these things because we have neither close relatives around nor relatives around close.

Anyway this is clean up time when leaves, dead wood, used zinnias, weeds, old bones, and golf balls should be removed from the borders. About ten minutes effort should provide enough trash which, when prop-erly handled, will build a fire lasting an hour or more. This can be stood around, poked, and otherwise fussed with until the dishes have been done and you can go back inside. If she won't let you in, come see us.

We're closed Thursday but open all the other days 'til Christmas.



Phone 70

SOUTHERN CALIFORNIA EDISON COMPANY

of

#### **Grain-Fed West Coast Beef Second** To None; University Reports On **Details Of Recent Experiments**

Grain-fed, west coast beef is second to none - including the highly-publicized corn-fed, middle western variety — and that's a proven fact, with extensive University of California experiments back-

Working in impartial experi-lity, and distribution of fat — beef ments to determine just what approaches its maximum eating makes tender, juicy, full-flavored quality. beef, were Marion Simone, Floyd Carroll, Elly Hinreiner and M. T. Clegg, of the university staff; plus fatness of beef on the organolep-Hugo Del Pero, meat packer, the tic properties of tenderness, juici-California Cattlemen's association ness, and flavor. There seem to and the California Cattle Feeders' be no significant differences in association. Following is a de-palatability of beef from steer cartailed report on findings and meth- casses ranging in fatness from ods used:

ed — almost exclusively — grass- beef rib samples containing 30% fed beef that carried more age fat and those with 38% fat. than the corn-fed beef produced in the middle west, the beef from on 728 animals of varying ages, the midlands was justifiably considered more desirable in over-all which the fat content of the edible quality. However, in recent years portion of the 9-10-11 rib cuts the west has been producing ever- ranged from 7.5% to 57.5%, it increasing amounts of grain-fed was found that fatness significantly beef in feedlots, and California has enhanced the desirability of lean ranked among the leading states.

Accumulated experience seems to indicate that stilbestrol — sub-comparing beef fed on pasture cutaneously implanted — increas- alone with beef given grain supes daily gains and feed efficiency plements and with beef kept on dry of steers on a feedlot fattening lot — indicated that beef proration, and the prospect that stil- duced by feeding concentrates in bestrol will be more commonly addition to pasture, or in dry lot, used suggests the need for de- was definitely superior to beef protermining its effect upon eating duced by fattening on pasture quality of the beef. Studies are alone. The principal differences also needed to determine at what in palatability were in the factors stage of finish — quantity, qual- of aroma, flavor of fat, flavor of centrate to obtain a higher degree

EARLIMART

A number of investigators have reported on the effect of carcass about 26% to 31% and little dif-When the Pacific coast market- ference in palatability between

> In one reported study - based weights, breeding, feeding - in beef flavor.

The results of another study -

lean, quality of juice, and juici- of finish — enough to achive ap- all groups consisted of 50-50 al-

In an investigation primarily concerned with the influence of an animal's age on the quality and palatability of beef, it was observed that in nearly every case fattened animals scored higher than unfinished ones.

The influence of fatness of beef on juiciness has been estimated by mechanical — press fluid and organoleptic — panel scores means, but most investigators found no correlation, or at least no important correlation, between the measurements. Findings in some studies did indicate that with choice grade; III. Stilbestrol-treatan increase in per cent fat in press fluid due to more intramuscular fat, the per cent of press fluid decreases. At the same time, judges' scores for quantity and quality of juice tended to increase. One explanation for this seemingly anomaly was that the fat added flavor and stimulated the flow of saliva, and the impression of juiciness, richness, and smoothness was en-

In attempts to correlate tenderness with degree of fatness, beef from feeders was judged to be less tender than beef from similar cattle after fattening. However, it is possible that changes in muscle fibers and connective tissues, as well as fat content, may have occurred during the fattening period.

In experiments at Davis, an attempt was made to determine how much difference in eating quality was created by I, finishing steers on corn instead of barley; 2, feeding a higher proportion of con-

proximately U.S.D.A. Choice falfa and oat hay. grade; and 3, implanting the ani- Between Group II - barley-fed,

ford steers above average in uniformity of breeding, age and quality. In each trial the animals were divided into four groups: 1. Barleyfed, good grade; II. Barley-fed, ed, barley-fed. Choice grade; IV., Corn - fed, choice grade. The grades in these groups are the approximate grades expected from rationfed cattle.

The concentrate portion of the ration fed to groups I, II, and III in both trials - consisted of 65% ground barley, 20% molasses beet pulp, and 15% ground oats. Group IV — in both trials — received No. 2 yellow ground corn as concentrate. Sixty milligrams of stilbestrol — in both trials — were implanted in the ear of each animal in Group III. The hay fed to

mal with stilbestrol at the begin-ichoice grade — and Group IV ing of the feeding period - alcorn-fed, choice grade - there procedure which tends to increase was no difference in rate of gain, the amount of gain per pound of slaughter grade, or fat content. Group III — stilbestrol-treated. There were two trials — the first barley-fed, choice grade — made in May and June of 1954; the sec- significantly greater gains than the ond in January and February of other three groups. In the first 1955 - each involving 32 Here- trial, Group III had a significantly lower fat content than Groups II or IV, but in the second trial - in which the feeding period was doubled — this difference was not observed.

> At weekly intervals, two animals from each group were selected on the basis of comparable finish, and slaughtered at a local packing (Continued on Next Page)

CHARTER FLIGHTS AIR AMBULANCE HUNTING and FISHING AERIAL PHOTOGRAPHY

#### CENTRAL VALLEY AIR SERVICE

P. O. Box 1190 Phone 37-J Porterville

#### FOR RENT FORD TRACTORS

AND EQUIPMENT

DAY - WEEK - MONTH

Rent Applies on Purchase

**BILLINGSLEY & ELLIOTT Tractor Sales** 

1432 N. Main

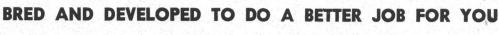
**PORTERVILLE** 

Phone 1338



1931

#### ACEHI HEREFORDS



ACEHI PLUS VALUE — I. More weight for age through selective breeding.

ACEHI PLUS VALUE — 2. Freedom from heritage ills through strict culling and

ACEHI PLUS VALUE — 3. Bred-in heavy milking potential for replacement heifers.

ACEHI PLUS VALUE — 4. Superior feet and legs developed on rough dry range.

BUY THEM - TRY THEM

YOUR NEIGHBOR HAS!



F. R. and Evalyn Farnsworth ROUTE 4 — PORTERVILLE

IF YOU HAVEN'T YET TRIED AN ACEHI BULL - DO IT NOW - SEE FOR YOURSELF WHY

#### **Grain-Fed West Coast Beef**

fore any subsequent analyses were ultaneously. The comparison be-

and 9th, 10th, 11th ribs. The 12th rib was retained for further studies on composition.

For the organoleptic tests, a ley. (Continued from Previous Page) | Both prime rib roasts and top

house. After being graded by a scoring method was selected in U.S.D.A. inspector, the carcasses which samples from each of the were allowed to age II days be- four groups were evaluated simtween corn- and barley-fed beef Following estimation of the fat was made only on choice grade content from specific gravity meas- meat; the influence of degree of urements of the seven rib section, finish - good vs. choice - inthis section was divided into two volved only barley-fed animals; three-rib roast-6th, 7th, 8th ribs; and the stilbestrol comparison was made on animals which had all been fed to choice grade on bar-

studies, so that - in each case a relatively lean, less tender cut, five pieces were served on a warm as well as a particularly tender part plate in random order opposite is equal in every respect to that of of the animal, was judged. The code numbers. weight of the rib roasts ranged between seven and II pounds; the top round cuts, between three and four pounds.

Eight animals — two from each group - were slaughtered each week. On four successive days, four sets of round steaks were judged in the mornings, and four rib roasts in the afternoons. Thus the experiment required four weeks, with a total of 32 judging sessions — 16 for the round steaks and 16 for the rib roasts.

Roasting was selected as the method of cooking affording the best control and reproducibility. Both types of cuts were roasted uncovered, in aluminum pans at 300F until the internal temperature — as measured by a meat thermometer — registered 150F. For the rounds this required about one hour and for the ribs about four hours.

The meat was sliced approximately 1/4 to 3/8 inches thick. The pieces, cut to about four square inches in area — with the fat trimmed off as much as possible were closely matched for location in the muscle, as well as for size, shape, and general appearance; and were kept warm in their own juice on a steam bath for a halfhour interim before being served.

One piece from each of the four groups, plus a randomly chosen duplicate of one sample which permitted a check on the reproducibility and consistency of three groups of choice animals Seals fight TB.

round steaks were used for these the judges' scores — was served each judge at each session. The

> The judges were required to score each sample on a sevenand flavor — that is, a score of sample with respect to one of ed a desirable sample; and two, the samples from one to five, ac- or juiciness of the meat. cording to their general prefer-

was trained and selected from an in method of cooking were superinitial group of 23 persons by observing their scoring of similar cuts able of degree of finish — as of beef — ranging from U.S.D.A. would normally be the case in Choice to Utility grades - purchased in local markets. Both consistency of scoring and range of Eastern and Western grain-fed scores employed were considered beef would be noticed in flavor. in choosing the final panel.

The average scores and ranks for the two replications of the experiment, indicate that — in the rib From Foods Shift roasts - there were few significant differences among the four groups in the quality factors judged. In the rounds, however, the Good grade meat frequently scored lower than one or more of the three groups of Choice animals.

This was particularly noticable in the juiciness scores for the sec-Today we're eating better than ond replication - 1955 - and in one-fourth more of the high prothe average ranks in the 1954 tein foods per person than 20 series. Even in these instances the years ago. differences were not large. Average scores and ranks among the

were quite uniform.

Thus it appears that the organoleptic quality of barley-fed beef corn-fed and that no real difference exists between the quality of meat from stilbestrol-implanted point scale for tenderness, juiciness cattle and that of untreated animals fed a similar ration. It also seven indicated a very desirable appears that the degree of finish - as reflected in the fatness of these three qualities; five indicat- the beef — is not as important a factor as might be supposed in acceptable. The judges also ranked determining the flavor, tenderness,

If differences in breed and environment of cattle, differences in The 14-member panel of judges aging procedure, and differences imposed on the experimental varipractical situations - it is unlikely that any differences between tenderness, or juiciness.

#### **Better Diet Comes**

A shift has been noticeable in the American diet, says USDA. During the past two years, the average citizen ate 18 percent more dairy products than in the years 1935 to 1939; 26 percent more eggs; 27 percent more meat. poultry, and fish; and 16 percent in the flavor scores for both years, more citrus fruit and tomatoes.

> A person can have Tuberculosis without knowing it! Christmas



ORDER YOUR

# HEATING OIL NOW!

Try Our Prompt Delivery Service



## J. E. Frame Co.

Signal Oil Distributor D and Vine Street - Phone 590

# It's Albers for me,

COME IN AND SEE -

..........

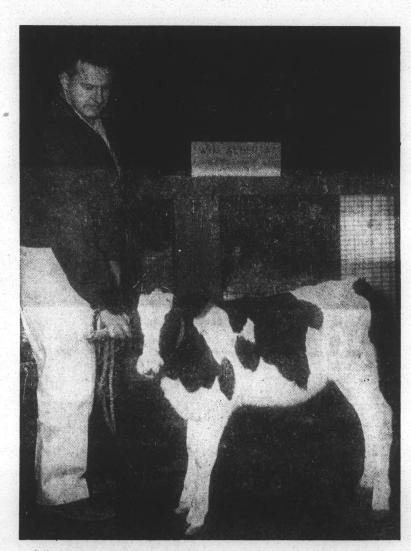
# I'm Alberta

I'VE BEEN RAISED ON

# Suckle, Calf Manna & Crowd

THOSE FINE ALBERS FEEDS

COME AND SEE ME AT



Manager Millard LaGrauge with "Alberta"

# Porterville Feed & Seed

D Street at Oak

PORTERVILLE, California

#### **Abundance Of Food Supplies** From Record Farm Production Seen For Remainder Of The 1955 Year

A general abundance of food supplies from a record farm production is available for the remainder of 1955, and during the coming fall and winter being no larger winter months, according to USDA's Household Economics Research than a year earlier. Late fall egg branch. This may result in a slight decline in retail food prices in the prices are expected to continue

buying more of the higher priced shortening grandmother used. food items and are also spending for the built-in maid service of pre-packaged and partially or wholly prepared foods. Thus, consumer expenditures for food to be consumed at home have increased while in the past few years retail food prices in general have remained stable or decreased little.

#### Meats

ri-

ed

and early 1956 will be somewhat greater than for the same period in 1954. This is due largely to a gain in the number of pork animals being marketed for slaughter.

A reduction in retail prices of meat is underway. Prices usually decline in the fall due to the seasonal increase in meat supplies.

Pork will be in heavier supply this season than last. Consumers will be interested in this because than the 1954 record rate, due to plies are much larger than last of the high nutritive value of pork, increased civilian population rath- year. The abundant supply of poparticularly its contribution of thia- er than decreased supply. Earlier mine to the diet. Calorie values of comparable cuts on a weight small-type turkeys. Heavier turbasis of cooked beef and pork key breeds will be prominent in

leled by an increase in available freezer space, and sell at a lower ing more potatoes. lard. Homemakers with nostalgia price per pound. Cut into meal-

However, consumers today are to bake" may want to try the

Because of the increase in the through the mid-year period, a products in many forms are readily larger proportion of better grade available, and are easily used to retail beef will be available.

The civilian per capita consumption of fishery products for 1955 is predicted to be about the same as the 11.1 pounds for 1954.

As farmers cull their laying Total meat supplies for fall 1955 flocks a greater supply of older birds will be available. However, sales of layers from flocks may be down because replacements this year lag behind those of last year. Supplies of fryers and broilers will continue to be large. Retail prices of chickens may be expected to go down this fall, due to the large supply of broilers and of pork.

The 1955 per capita turkey consumption is expected to be lower hatching indications forecast fewer markets during December. They cipes that have been well received Increased pork supply is paral- are economical for families with will interest homemakers in serv-

leg roasts or quarter turkeys, and ROUGH HANDLING frozen, a large turkey provides economical meat for the family.

Reduction in the purchase of replacements for layers earlier in the year may result in egg supplies this higher than they were last year.

#### **Dairy Products**

Supplies of dairy products remain plentiful despite the seasonal number of grain-fed cattle carried decline in milk production. These add that margin of safety to family diets.

#### Fruits

Total supplies of fresh and processed fruits during the remaining month of 1955 may be somewhat larger than a year earlier. The commercial apple crop, however, may be lower than in 1954 because of the spring freeze.

A nation-wide interest in simpler desserts makes cheese and fruit a natural selection. The cheddars are particularly good when accompanied by chilled, juicy grapes or orange wedges.

#### Vegetables

Potato and sweet potato suptatoes will result in more careful selection and more attractive consumer packaging.

New recipes or traditional re-

#### OF LIVESTOCK IS COSTLY

Bruised livestock still continues to take an economic toll from the nation's agricultural pocketbook. According to the latest figures, our bill for indifferent handling of cattle, sheep and hogs, to say nothing of poultry, runs into hundreds of thousands of dollars annually.

The National Livestock association just conducted a survey which involved 70 different packing houses and included 163,444 head of cattle, and 775,332 head of hogs.

Among cattle in the survey, 10,-414 head were bruised at a loss of an average of \$5.71 per animal. The hogs fared even worse with

may be little different than last year. Less fresh vegetables will be available to consumers, while processed vegetable supplies, both canned and frozen, will be up a

Rice, too, is in larger than usual supply, due to smaller exportation rather than increased production. The price is not expected to be reduced. Rice is a fine means for using dairy products. Prepared either as pudding with fluid, evaporated, or nonfat milk solid, or as a main dish with cheese, the small amount of rice protein is enhanced by the addition of animal protein.

#### Fats

With food fats plentiful, fryers and broilers in good supply, and an increasing number of persons owning deep-fat fryers, the three Total supplies of other vege- may be teamed for preparation for pies "like grandmother used size portions, such as breast rolls, tables during the next few months of delicious deep-fat fried chicken. 

65,829 head bruised out of the total surveyed with a loss of 95 cents per hog.

The survey pointed out that responsibility for the losses could be traced to improper handling and lack of care in shipment. Officials said that any shipper could save himself money if he increased his knowledge of shipping methods.

From analysis of the survey, it was found that 45 percent of bruises were on the loins, 17 percent on ribs, II percent on plate and rumps, with the latter taking most of the roughing up.



RSV Bible can bring you renewed incentive to study God's Word. More than 3,500,000 people have bought the RSV

USE THIS COUPON TO ORDER BY MAIL

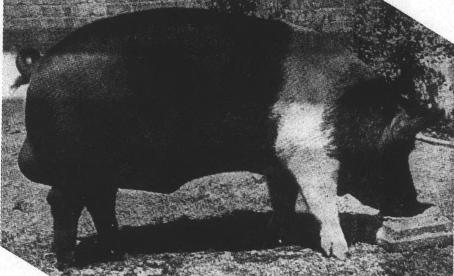
#### BURKHART

PHOTO SUPPLY

304 N. Main Porterville Blue cloth ..... Blue cloth ..... NAME

ADDRESS

# Where does Monache Sausage Get Its Flavor?



MODERN JET — Grandson of the 1955 Illinois State Fair champion and sire of the Moench Farms herd boar.

First, you have to start with the right kind of hogs — like those produced by Wilbur and Delwin Moench on their Purebred Hampshire Farm in Terra Bella.

Then you feed them right — plenty of succulent green pasture, quality grain, protein supplements and milk products.

Then you need an old-fashioned farm recipe such as that which was handed down for generations in the Bishop family — put them together and you have -

"THAT GOOD"

# Monache Sausage

MANUFACTURED AND SOLD BY

IRA and ROSITA MARKS

1003 E. DATE

**PORTERVILLE** 

PHONE 533

#### **Breeding Experiments Aim Toward** Better Meat-Type Hog, Efficient Feed Conversion, Bigger Litters

Consumers today want pork with less fat than they commonly find, and more lean meat. Some experiment stations are trying to meet this demand by developing new breeds of hogs, either by crossbreeding of American breeds or by introducing foreign breeds for crossing.

Four years ago the Kentucky tion farm and the purebred Duroc Agricultural Experiment station began a project to explore methods of selection that purebred breedof the Animal Husbandry section.

The purebred Hampshire herd reaching 200 pounds. maintained at the Experiment sta-

Interior Decorating

FINE FURNITURE CARPETS - DRAPES

Esther's Home Furnishings

518 N. Main Phone 1509-W PORTERVILLE

\*\*\*\*\*\*\*\*\*\*\*\*\*\*

herd at the Princeton Substation compose the breeding units. Birth and 56-day weight records are kept on each litter farrowed. When ers might use in their own herds to the litters are weaned, one gilt identify superior strains of breed- and one barrow from each litter ing stock, reports C. E. Barnhart are placed in a dry lot and selffed a complete mixed ration until

> laboratory, where they are slaugh- ning of the project. tered, and detailed carcass measurements are made.

in the herd depends on their re- ing reduced and the average level productive efficiency as well as the of performance increased. Of the meat. The 1954 spring-farrowed performance of their pigs. Re- 47 test pigs slaughtered the first pigs tested at the Kentucky Explacements going into the herd year of this project, 57 percent are selected on the basis of this produced choice No. I carcasses. information, as well as their ac- During 1954, the 30 test pigs ceptability from a breed-type slaughtered produced 25 choice

standpoint.

dicting carcass quality in hogs, and is a practical method for

Although the Kentucky project hasn't been in progress long enough to establish any definite of improvement that is being pounds each at eight weeks, and made, the data collected to this 200 pounds in 5 to 51/2 months. point are encouraging. Considerable differences in rate of gain, pounds of gain on 300 to 350 feed efficiency, and carcass qual-These test pigs are then taken ity were noted between the difto the Experiment Station meat ferent litters tested at the begin-

By eliminating the poorer performing strains from the herd, it Whether sows and boars remain appears that the variability is be-No. I carcasses or 83 percent.

> Also, the experiment has revealed that meat-type hogs make equally fast and as economical to 200 pounds. gains as fat-type hogs.

perior producing strains.

One purebred swine record as-Before placing gilts in the breed-sociation inaugurated a similar proing herd they are measured for gram for their breeders this past leanness by means of "live backfat year. Three more associations probes" as a further attempt to have started testing programs herd. The "live backfat probe" of agriculture has recently started cultural colleges in the Mid-west 3,320 pounds of milk per acre. breeders to use in selecting breed- in an attempt to locate fast-gaining, economical meat-type hogs for breeding purposes.

Hog producers should have as their goal eight or more pigs per conclusions regarding the amount litter that average at least 40 These hogs should make 100 pounds of feed. The carcass of a good 200-pound meat-type hog should measure 30 inches in length and have an average backfat thickness not more than 1.6 inches and preferably around 1.5 inches.

> Fifty to 55 percent of the carcasses should be composed of lean pounds of corn silage. periment station produced carcasses with an average backfat thickness of 1.6 inches, a length of inches. These pigs averaged 1.72

The approach to the meat-type ignore the consumers' challenge to as possible. hog problem being taken at the produce a meat-type hog. If they

#### HOW ABOUT YOUR PASTURE FOR DAIRY COWS?

As a comparison of production improve the carcass quality of the this spring. The U.S. department from your dairy cow pastures, here are some figures from Wisconsin, has proved a reliable guide in pre- a field program in cooperation where in an experiment, cows on with purebred breeders and agri- 12 farms produced an average of

> As an average, 30 cows got 74 per cent of their nutrient requirements from 16.4 acres for 108 days, mostly on strip grazing. On a basis of figuring the necessary nutrients to produce the milk and subtracting the supplemental feeds, an average of 2,820 pounds of total digestible nutrients were produced per acre, or the equivalent in feed value of nearly three tons of good hay.

For dairy cows, a ton of pumpkins, including the seeds, furnishes the nutrients contained in 330 to 400 pounds of mixed hay, or 800

lean hogs, then I'll start raising them", is a poor one.

It's up to the hog producers to raise high-quality meat-type hogs 29 inches, 53.4% lean cuts, and if they intend to get their share an average rib eye of 4.55 square of the consumers' dollar. The research results coming from the Expounds daily gain from weaning periment station should help farmers to make this necessary adjust-Swine growers cannot afford to ment as rapidly and economically

Of the first 28 certified Hamp-Kentucky Experiment station is of do not meet this challenge, the shire meat-type litters in the counpractical nature and for the most American housewife will buy less try as a whole, the Kentucky Expart can be used by breeders and pork and more of other meats. periment station produced six. commercial producers to locate su- The often-heard excuse, "When This is as many as any other herd the packers pay me for producing in the country up to that time.

#### Irrigation Systems Installed and Guaranteed

Foundation Piers — Sewer Drains — Septic Tanks Gates and Valves — Trenches Dug and Back-Filled Grease Traps

Porterville Cement Pipe Co. BOB JURKOVICH, Prop.

Plant: South Main Street - Phone 545 1063 Date Street

Porterville

SERVICEABLE

# RANGE BULLS

# HERD SIRE PROSPECTS



**TONE - HAZLITT BLOOD LINES** 

At the Ranch

**VISITORS ALWAYS WELCOME** 

SELLING FOUR SONS OUT OF ROYAL COUNT 7 ONE MILKY WAY

AT THE 7th ANNUAL

SAN JOAQUIN HEREFORD SALE

Ray and Louise Hutchinson

**ROUTE 1, BOX 358** 

**PHONE 2826-W** 

RANCH LOCATED 10 MILES WEST OF PORTERVILLE ON POPLAR AVENUE

#### CARROTS BECOMING IMPORTANT ITEM IN BEEF AND DAIRY CATTLE FEED: STEERS FINISHED ON GRAIN RATION

portant feed item in beef and to October. dairy herd rations, reports University of California Farm Advisor tables made available for livestock Joseph Muir.

packaging carrots in packing sheds, tlemen to reduce the cost of gains. more carrots of better feeding Steers go on to drylot grain feedvalue have been made available ing for finishing to "choice" grade. for likestock.

the only labor required is loading fat. and unloading from trucks, which saves considerable labor over pick- GRAPE POMACE ing them up out of the field.

Tests conducted at the Saunders Packing company at Soledad showed that steers will gain an average of one and three-fourths pounds per day on a full feed of 50 to 60 pounds of carrots plus hay, reports University of Califorthree pounds of alfalfa hay.

The yearling steers showed no ill effects. Eight hundred head were fed; very few went off feed Subscribe To The Farm Tribune

Carrots have become an im- during the entire period from May

Carrots and other cull vegefeed under present conditions of With the advent of topping and price and trucking, have aided cat-

One objection to cattle killed They are washed, sacked and off carrots is the yellow color of

#### **USED FOR FEED**

A test conducted in Merced county on the use of grape pomace for feeding beef cattle-showed that 30 pounds of grape pomace was equal to 15 pounds of alfalfa nia Farm Advisor Don A. Peter-

TO OUR MANY

#### **CATTLEMEN FRIENDS**

MAY WE WISH YOU A MOST SUCCESSFUL

# Range Bull Sale

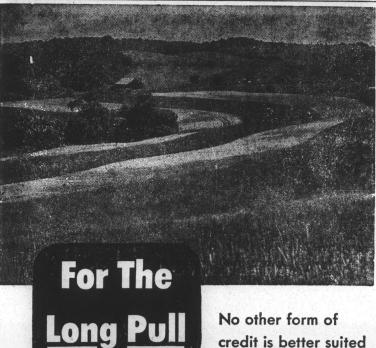
NOVEMBER 25 - 26

# Brey-Wright Lumber Co.

In Business In Porterville Since 1889

Porterville Phone 1640 Cotton Center Phone 138-W-2

Terra Bella Phone 2042



No other form of credit is better suited to the special needs of the farmer:

Low interest Long term Extra payment without penalty Serviced locally

TULARE COUNTY NATIONAL FARM LOAN ASSOCIATION

Phone: REdwood 4-7569 129 East Center Street VISALIA, CALIFORNIA

#### We Only Heard

By RILL RODGERS

OUR COMMENT last week about Bartlett boys smoking as they leave the school ground brought forth some rather enlightening information from Ralph Aldridge, principal at Bartlett school. He tells us that school officials are making real efforts to put a stop to this sort of thing, but of five boys called in last week for smoking, four smoke at home with knowledge of their parents. One mother told Ralph that her boy. who is now 12 years old, has been smoking since he was eight years old; that since he was 10 years of age, she and her husband have been buying cigarettes for the boy to keep him from stealing them. One boy smokes, and so what! He is anxious to get "kicked out of school" anyway. One 12-year-old, seventh-grade girl has, according to her mother, been smoking at home for three years . . . So, the \$64,000 question is, what in the world can school people do about children whose parents condone and encourage smoking? . . . Of course, only a very few Bartlett students give trouble of this type: by far the great majority come from "good" families and conduct Selling Milk themselves in a creditable manner . . . But the boy — the child. as it were - whose parents permit him to smoke at home, even encourage it, is headed for trouble later, because there is great and USDA, Washington, 25, D. C., this basic weakness in that family. Which recalls this point — usually charge. Most of the report is dia delinquent child is preceeded by a delinquent parent . . . The point is there, but what about the \$64,-000 question?

#### **Cane Molasses** In Dairy Feeds **Bulletin Subject**

The feeding value and digestibility of cane molasses nutrients for dairy heifers is covered in Bulletin 914 that is available without charge from the Cornell University Experiment station at Ithica, New

In two feeding experiments with 104 yearling dairy heifers, cane molasses replaced equal amounts of total digestible nutrients from corn meal. Results indicate that cane molasses is an excellent feed for growing dairy cattle in a ration that includes good quality

Ample protein, it is emphasized, should be provided in rations containing high levels of molasses to allow for depressed digestibility of this nutrient.

California Woolgrowers association is meeting at Davis, June

#### A Practical CHRISTMAS GIFT **ELECTROLUX**

Of course we have a "Lay-Away" Plan . . . And we gift wrap and deliver.

TERMS IF DESIRED

Mrs. Lee Sunderland

**Porterville** 

Phone 262-R

1649 Kamar

#### Sec. Benson Tells Bakers Efficiency Keynote To Prosperity

"Efficiency and still more efficiency," on the farm and in the factory, is bringing about more freedom and better living conditions for all Americans, according to the street of the st

tions for all Americans, according to Secretary of Agriculture Ezra Taft Benson.

Speaking before the recent convention of the American Bakers Association in Atlantic City, N. J., the Secretary said that there is a "vast difference" between the average farm of today and the

one he remembered as a youth.
"In the not too distant past, there was an enormous amount of hand labor involved in most

occupations — in the factories and the food processing plants and on the farms," he said. "Our enormous forward steps in technology have brought about a

tion in the daily work and the daily living of all of us.

"Thirty years ago, each American farm worker produced enough food and fiber to provide for the needs of himself and seven other people. Today he turns out enough to take care of himself and 18 others. Moreover, today's farm worker provides his today's farm worker provides his urban customers with more and better food than ever before in

our history.
"Through the same 30 years, food production from an hour of labor on the farm has increased by some 140 per cent, Crop yields per acre are up by about one-third."

Discussing processing, distribution and other cost figures in the baking industry, Secretary Benson used a standard 20-slice loaf to illustrate his point. The loaf, with data he credited to the Grocery Manufacturers of America and the Netical Communication and the Netical Com ica and the National Grange, broke down as follows:

7 slices for labor. 1 slice for packaging and sup-

plies.
slice for transportation.
slice for taxes.

1 slice for profits to the miller,

baker and retailer.

4 slices for the farmer, including production and labor costs.

costs.

5 slices for all other expenses.

"The baking industry has greatly improved the nation's nutritional standards with its enriched products," the Secretary said. "You were also the pioneers in the revolution which freed American housewives from so much kitchen drudgery. The baking industry was the first to offer what I like to call 'built-in-maid services' — beginning with bread and then with a wide variety of ready-to-serve products. This ready - to - serve products. This wonderful contribution to better and more pleasant living is beyond calculation."

Again emphasizing the need for efficiency; the Secretary told the bakers: "It has always seemed to me that efficiency and freedom go together. In those nations where the clock of individual liberty has been turned backward, output per man hour in both agriculture and industry is low. Without real incentive, pro-

duction suffers."

#### **Bulletin Subject**

Ideas for selling milk are presented in General Report No. 20, Farmer Cooperative Service. report being available without rected toward selling problems of milk distributing associations.

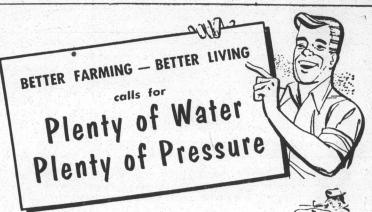
Farm Tribune Ads Get Results

Farm Tribune Ads Get Results

Jack Griggs, Inc. SALES and SERVICE

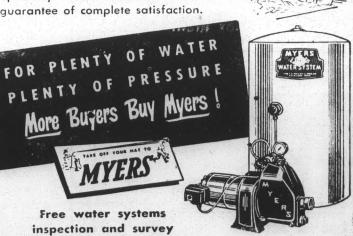
COMPLETE INSTALLATIONS OF ALL APPLIANCES

1030 East Date St. Phone 99-J Porterville, California



Don't put up with a costly, repairridden water system. Don't live with the inconvenience of not having enough water when you need it and where you need it.

you how little a new really reliable Myers Water System will cost, installed and operating in your home. Every pump is factorytested and guaranteed, and we back up every installation with our own guarantee of complete satisfaction.



Porterville Hardware

"THE HARDWARE PEOPLE" "A Good Place To Go"

230 N. Main Porterville HOUSE KOOTCHALL WHILE SHORT WERE SAIS

#### LAMB POOL PROGRAM IS CALLED SUCCESS

The recently completed Lamb Pool program of 1955 was deemed a success by H. C. Jackson, manager of the California Farm Bureau Marketing association, at a recent meeting of the association representatives and the Lamb Pool Advisory committee.

50 different small flock lamb pro- the sheep may be moved more campus, January 23 - 25.

ducers. He continued to say that readily to market, rather than hav- STUDENTS the method of selling the pens of ing to wait over the weekend for ASSIST IN packer buyers has resulted in the ing plants. top market for the top pens of fat lambs with the feeders and other classes and grades of sheep being sold at competitive, open auction bidding.

Plans for the coming year's series of pools were discussed by the Lamb committee and decided In his report to the committee, to hold the first 1956 sale on Janu-Mr. Jackson said that a total of ary 9, 1956, at the Fresno County 2,234 head of fat lambs, feeders, Farm Bureau salesyard. The sales and cull sheep were sold in the hereafter will be held on Mondays four sales representing more than instead of Saturdays in order that ciation is meeting on the Davis of Bert Muhly, Tulare county plan- held on the Davis campus, July

fat lambs over the telephone to delivery and slaughter to the kill- CHILD SURVEY

The Advisory committee further discussed a set of policy regulations for the conduct of the pool laire county planning director, sales hereafter, to be approved at this week are conducting a special the next committee meeting. Eight census of the Porterville Union or nine pools are being planned High School and College district for 1956 with definite dates to be area to secure child population set later on next spring after the data which can be used in advance spring rains and feed supply are planning by both high school and fairly well set.

Six teams of Porterville high sonnel from the office of the Tuelementary districts.

The special census survey is be-California Dairy Industry asso- ing conducted under the direction ning director, and is similar to 19-21.

those previously accomplished for the Visalia and Tulare union high school districts. The survey will indicate population growth and concentration trends, as well as school seniors, supervised by per- provide definite information on the number of children who can be expected to enter the local schools within the next few years. School districts will use the information both in planning instructional programs for the future, and in anticipating building

> A U.S. department of agriculture beef breeding meeting will be

## These Porterville Merchants Want To Serve You

#### **Automotive Repairs**

"A SPECIALIST IN EVERY DEPARTMENT"

- Wheel Balancing
- Alignment
- Motor Tuneups
- Carburetor Service Motor Overhauls No Guess Work — We Use a Dynamotor

**Robison's Automotive Repairs** 

217 S. Main

Porterville

Phone 35

#### **Dry Cleaners**

ONE DAY SERVICE In by 9:00 Out by 5:00

#### **Quality Cleaners**

Two Stores to Serve You

215 S. Main

909 W. Olive

#### Phone 619-R **Chain Saws** HOMELITE SAWS

SALES and SERVICE

FREE RANCH DEMONSTRATIONS We Repair All Makes

#### D & H Chain Saw Sales 21/2 Miles North of Porterville on Highway 56

#### **Auto Body**

FIRESTONE TIRES — AUTO GLASS Wheel Alignment — Frame Straightening Body and Fender Repairing "27 YEARS EXPERIENCE"

Valley Body Company

335 East Morton St.

Porterville

#### Cotton Center Hardware Co.

"A COMPLETE GENERAL STORE" Serving the Poplar and Woodville Area

Home Appliances Electrical and Plumbing Supplies

Work Clothing — Sporting Goods

Rt. I Box 278 — Porterville — Phone 2286

#### **TV Sales & Service Phone 2377**

Westinghouse — Motorola — Raytheon Amana — Thor — Tappan — Eureka Philco — Admiral — Sunbeam

#### Tom's TV and Appliances

We Service All Makes Appliances, Radios and TV 115 N. Main Street Telephone 2377



#### **Pump Repairing**

All Makes Repaired Phone 80 For Service Night or Day WESTERN BYRON-JACKSON JACCUZI PUMPS

#### PEARSON PUMP CO.

Olive and E Streets

Porterville

#### Phone 926 Locker Service

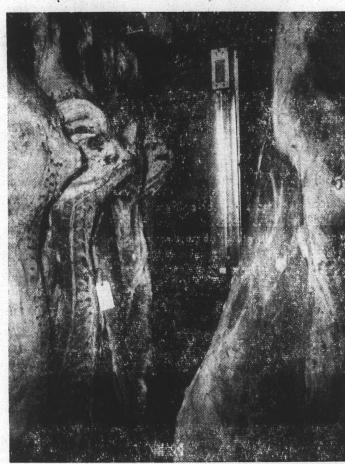
Complete Locker Facilities Cutting — Wrapping — Freezing
4c per pound
All Meats "Premium Wrapped"

#### Jones Locker Service

140 W. Olive

# A Little Light

Makes A Big Difference



Hanging back of the beef carcasses at Jones Locker, as shown in the above photo, is an Ultra Violet Ray Germicidal Lamp. There are several of these lamps in the aging room at The Jones Locker Service plant on West Olive, and because they are there, beef can hang longer — it can age just as you want it, for these lights retard bacterial action during the aging process.

AND PROPERLY AGED BEEF

IS BETTER BEEF — THE BEST BEEF

#### **CUSTOM MEAT CUTTING**

All Wrapping Paper is Titon Plastic Coated. There is no extra charge for this "best" paper.

We Can Supply For Your Locker

HOGS BEEF

Meat-Type Grain-Fed U.S. Good or Choice

**CUSTOM CURING, Hams and Bacon** 

We Barbecue Beef For Your Party

## Jones Locker Service

Complete Locker Facilities

1140 W. Olive

**PORTERVILLE** 

#### Farm Hardware

**Phone 1790** 

We Carry One of the Largest Selections of FARM HARDWARE in the Valley "You Can Find What You Need" at

Weisenberger's Farm Supply 1231 W. Olive **Porterville** 

#### Lumber

Phone 508

BUILDING MATERIALS at the Lowest Prices in Town - PLUMBING SUPPLIES "Everything from the Ground Up"

Wm. Paul Alley Lumber Co.

"Watch Us Grow"

1246 W. Olive

Porterville

Sporting Equipment Phone 3063 ATHLETIC - HUNTING - FISHING - CAMPING

Sportsmen

FOR SPORTSMEN — BY SPORTSMEN Rocky Childers - Ken Hanson

110 N. Main

**Porterville** 

#### Feeds & Seeds **Phone 2031**

HILCO FEEDS

Seeds — Fertilizers — Insecticides Farm and Garden Supplies

J. B. Hill Co.,

100 E. Orange

**Porterville** 

#### Photographic Supplies Ph. 736-W



Cameras Films and Photo Finishing **View-Master** Complete Bible Department **304 N. MAIN** 

#### **Burkhart Photo Supply**

#### rozen Delights

"America's Favorite Refreshment" HAND-PACKED ICE CREAM Sugar Free Frozen Desserts for the diabetic or restricted diet

**Ice Creamery** 

1280 N. Main

**Porterville** 

**Custom Auto Upholstery** 

SEAT COVERS CONVERTIBLE TOPS TRUCK and TRACTOR CUSHIONS

Prione 457

400 East Oak Street

Porterville, California



#### AIR CONDITIONING

In All Its Branches

HOME - BUSINESS - INDUSTRY

Dependable Refrigeration

"You Can Depend on Depen Olive PORTERVILLE Phone 1350



X-rays are the only effective way of finding TB carriers before they present symptoms and spread the disease - Christmas Seals

#### BUY IT! SELL IT! TRADE IT!

RATE

4c per word for one issue 8c per word, same ad for three issues \$1.00 minimum charge

NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

Misc. For Sale

WANTED - Rabbit Fryers, 41/2 to 5 1/2 pounds. Weekly pickup. Walker's Rabbitry, Star Rt. No. 2, Springville. Phone 30-Y-13. Please phone evenings

ELECTRIC MOTOR SHOP - Repairing - Rewinding, Brunsons, 514 S. Main St., Phone 1146-J. n18tf

FOR SALE-Massey Harris Deisel 44; four-row cultivator; fourrow planter; two ditchers. Phone Porterville 2577, after 6 n10-2p

WANTED - Scrap iron and metal. Gray Wrecking Co., 1865 Olive St., phone was, Porterville.

114-tf

GAMMA BETA Chapter of Epsilon Sigma Alphi Sorority RUM-MAGE SALE, Cotton Center, Saturday, November 26. n17-1

FOR SALE - 80 Acres Permanent Pasture. Easy to irrigate, excellent 3 year old stand. Fenced and cross fenced. Jack Stubbs, Broker, phone Tulare 6-7111.

#### LEGAL NOTICES

NOTICE TO CREDITORS No. 13014

In the Superior Court of the State of California in and For the County of Tulare

IN THE MATTER OF THE ESTATE OF ANNA L. HUGHES, DECEASED.

OF ANNA L. HUGHES, DECEASED.

Notice is hereby given by the undersigned, executor of the estate of Anna L. Hughes, deceased, to the creditors of, and all persons having claims against said deceased to file them with the necessary vouchers within six (6) months after first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the county of Tulare, in the city of Visalia, county of Tulare, in the city of Visalia, county of Tulare, state of California, or to exhibit said claims with the necessary vouchers within six (6) months to said executor at the office of Guy Knupp, Jr., located at 400 Second Street, in the city of Porterville, county of Tulare, state of California, which said office the undersigned selects as his place of business in all matters connected with the estate of Anna L. Hughes, deceased.

DATED: October 31, 1955.

HARRY HARLAN HUGHES

GUY KNUPP, JR. Attorney for Executor 400 Second Street Porterville, California

Date of first publication: November 10, 1955. n10,17,24,d1,8

#### CERTIFICATE OF FICTITIOUS NAME

Notice is hereby given, that the undersigned, Theodore J. Davis, Carl L. McGehee and V. L. Random, are copartners and are transacting business as co-partners, in the County of Tulare, State of California, under the fictitious firm name and style of "Monterey County Builders' Supply."

That the full names of all the members of such co-partnership and their respective places of residence, are as follows:

Theodore J. Davis, 267 Paul Ave., Salinas, California;
Carl L. McGehee, 1429 Garner Ave., Salinas, California;
V. L. Random, 19 Chaperrel Street, Salinas, California;
CARL L. McGEHEE V. L. RANDOM

State of California,
County of Tulare, ss.
On this 3rd day of November, 1955,
before me, the undersigned, a notary
public in and for said county and state,
personally appeared Theodore J. Davis,
Carl L. McGehee and V. L. Random,
known to me to be the persons whose
names are subscribed to the foregoing
instrument and acknowledged to me
that they executed the same.
WITNESS my hand and official seal.
GAYLORD N. HUBLER
Notary Public in and for
said county and state.
(SEAL)

In the next year, 100,000 more Americans will be discovered to have Tuberculosis — Christmas Seals fight TB.

#### LEGAL NOTICE

CERTIFICATE OF FICTITIOUS NAME

Notice is hereby given, that the undersigned, Theodore J. Davis, Carl L. McGehee and V. L. Random, are copartners and are transacting business as co-partners, in the County of Tulare, State of California, under the fictitious firm name and style of "Valley Construction Co."

That the full names of all the members of such co-partnership and their respective places of residence, are as follows:

Theodore J. Davis 267 Paul Avantage of the construction of the constr

espective places of Assaciance of Oblows:
Theodore J. Davis, 267 Paul Ave., Salinas, California;
Carl L. McGehee, 1429 Garner Ave., Salinas, California;
V. L. Random, 19 Chaperrel Street, Salinas, California;
THEODORE J. DAVIS
CARL L. McGEHEE
V. L. RANDOM

State of California,
County of Tulare, ss.
On this 3rd day of November, 1955, before me, the undersigned, a notary public in and for said county and state, personally appeared Theodore J. Davis, Carl L. McGehee and V. L. Random, known to me to be the persons whose names are subscribed to the foregoing instrument and acknowledged to me that they executed the same.

WITNESS my hand and official seal.
GAYLORD N. HUBLER Notary Public in and for said county and state.
(SEAL)

NOTICE TO CREDITORS No. 12976

In the Superior Court of the State of California In and For the County of Tulare

N THE MATTER OF THE ESTATE OF ELIZABETH BELL CASNER, ALSO KNOWN AS ELIZABETH B. CASNER, DECEASED.

ALSO KNOWN AS ELIZABETH B.
CASNER, DECEASED.

NOTICE IS HEREBY GIVEN by the undersigned, executrix of the estate of Elizabeth Bell Casner, also known as Elizabeth Bell Casner, Deceased, to the creditors of, and all persons having claims against said deceased to file them with the necessary vouchers within six (6) months after first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the county of Tulare, in the city of Visalia, county of Tulare, in the city of Visalia, county of Tulare, in the city of Gifornia, or to exhibit said claims with the necessary vouchers within six (6) months to said executrix at the office of Guy Knupp, Jr., located at 400 Second Street, in the city of Porterville, county of Tulare, state of California, which said office the undersigned selects as her place of business in all matters connected with the estate of Elizabeth Bell Casner, deceased.

DATED: November 8, 1955.

ELISIE ELIZABETH CREEKS GUY KNUPP, JR.

400 Second Street
Porterville, California
Telephone 1157
Attorney for Executrix.

n10,17,24,d1,8

n10,17,24,d1,8

NOTICE TO CREDITORS No. 13028

In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF ROY M. RHOADS, A LSO KNOWN AS ROY RHOADS, DECEASED.

Notice is hereby given by the undersigned executrix of the Last Will and Testament of said deceased to the creditors of and all persons having claims against said deceased or against his estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with said executrix at the office of Burford Hubler & Burford, 520 East Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as her place of business in all matters connected with the estate of said deceased.

BETTY I. RHOADS, Executrix

said deceased.

BETTY I. RHOADS, Executrix
BURFORD, HUBLER & BURFORD
Attorneys for Executrix
Box 308, Porterville, California.
Date of First Publication: November
17, 1955.

117, 1955.

NOTICE TO CREDITORS

In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF THOMAS JEFFERSON SWANN, DECEASED.

Notice is hereby given by the undersigned, executrices of the estate of Thomas Jefferson Swann, deceased, to the creditors of, and all persons having claims against, said deceased to file them with the necessary vouchers within six (6) months after the first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the County of Tulare, in the City of Visalia, State of California, or to exhibit said claims with the necessary vouchers within six (6) months to said executrices at the office of Guy Knupp, Jr., located at 400 Second Street, in the City of Porterville, County of Tulare, State of California, which said office the undersigned selects as their place of business in all matters connected with estate of Thomas Jefferson Swann, deceased.

DATED: This 10th day of November, 1955.

MARY AGNES KYLE RUTH JUANITA LANDERS

MARY AGNES KYLE
RUTH JUANITA LANDERS
GUY KNUPP, JR.
400 Second Street
Porterville, California
Telephone 1157
Attorney for Executrices
n17,24,d1.8,15

Farm Tribune Ads Get Results

#### LEGAL NOTICE

NOTICE

The next regular meeting of the Board of Directors of the Porterville Irrigation District, will be held Saturday, December 3, 1955, time 10:00 A.M. at the District Office, rather than the regularly scheduled meeting of the 1st Tuesday of December, 1955.

ERNEST L. NORTHUP
Secretary of the Board of Directors of Porterville Irrigation District.

n24,d1

NOTICE TO CREDITORS

In the Superior Court of the State of California In and For the County of Tulare

N THE MATTER OF THE ESTATE OF GERTRUDE L. DIETZER, DE-CEASED.

CEASED.

Notice is hereby given by the undersigned administrator of the estate of said deceased to the creditors of and all persons having claims against said deceased or against her estate, to file them with the necessary vouchers within six months after the first publications of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said administrator at the office of Burford, Hubler & Burford, 520 E. Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as his place of business in all matters connected with the estate of said deceased.

BURKE E. BURFORD

BURFORD, HUBLER & BURFORD

Attorneys for Administrator

BOY 308

Porterville, California

Date of First Publication:

November 24, 1955.

NOTICE TO CREDITORS

NOTICE TO CREDITORS

In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF FREDERICK M. LYMAN, DE-CEASED.

OF FREDERICK M. LYMAN, DECEASED.

Notice is hereby given by the undersigned administrator with the will annexed of the estate of said deceased to the creditors of and all persons having claims against said deceased or against his estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file stoch claims, together with the necessary vouchers, within six months after the first publication of this notice with the said administrator at the office of Burford, Hubler & Burford, 520 E. Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as his place of business in all matters connected with the estate of said deceased.

BURKE E. BURFORD Administrator with the will annexed.

BURFORD, HUBLER & BURFORD Attorneys for Administrator

BOX 308

Porterville, California
Date of First Publication:

November 24, 1955.

124,d1,8,15,22

#### HOLIDAY LEAVE

Persons enlisting, or reenlisting in the United States Army during the period December 15-31 will be granted leaves of absence up to 15 days to permit them to spend the holidays at home.

## TURKEY SHOOT

SUNDAY, DECEMBER 4 FOUNTAIN SPRINGS — 10:00 A.M.

Hams - Bacon - Turkeys - Door Prizes FOLLOW THE SIGNS — 6 MILES EAST OF DUCOR

Sponsored By Terra Bella Post 779, American Legion

# Welcome Cattlemen

**NOVEMBER 25-26** 



... FIND OUT TODAY ABOUT IRRIGATION

JONES HARDWARE Phone 780 311 N. Main

FOR YOUR BEST BUYS IN BULLS — IT'S THE SAN JOAQUIN HEREFORD SALE



SPECIAL THIS WEEK ONLY

HEAVY DUTY 2 TON MODEL 374 — 2 Speed Axle — H.D. COOLING — H.D. SPRINGS DIRECTIONAL SIGNALS - 8:25 x 20 10-PLY TIRES

List Price \$3,333.55 — Now \$2,900.00 — Save \$433.55

#### LARRY STALEY

Your Oldsmobile and GMC Truck Dealer

616 N. MAIN

**PORTERVILLE** 

#### HAMPSHIRE HOGS

herd has been on the upgrade, with winners being exhibited at fairs and breed shows; top-quality boars and gilts have been imported from the middle west periodically to maintain the best possible breeding stock. This fall the Moench herd farrowed 26 litters.

The Okinawa shipment is the first foreign sale that the Moenchs have made.

#### SCATTERED PICKING

(Continued From Page 1) sizes are about the same as last year at this time and with weather as it is, fruit will no doubt continue to size up.

Imperial valley growers will population in the city. produce 28,800 acres of lettuce | Relatively little milk is being sold during the coming season.

#### FIRST RESEARCH ORGANIZED TO CHECK POSSIBILITY OF INCREASED MILK SALE BY MECHANICAL VENDORS

milk vending machines as a supmethods will be investigated in a research project to be undertaken the area's selection. by the Western Virginia Agricultural Experiment station and the Agricultural Marketing service.

project in machine vending of the United States. The city of Martinsburg was selected because of the relatively high industrial

by vending machines, and because

Possibilities for increasing total of the large industrial population milk consumption through use of the vending machine milk market may be a large one. The willingplement to other merchandising ness of milk distributors to help in the research also contributed to

All aspects of vending milk by machines will be studied. The main objective is to analyze the The study is the first research effect of vending machine milk sales on overall milk consumption. milk on a community-wide basis in Data also will be collected on cost, returns, and other factors associated with this method of milk sales.

#### Elmer Gave His All

(Continued From Page 1)

Of course while he was in this latter situation, he was putting on some fat of his own, and recently he came to the end of his earthly days, after having attained a weight of some 1,690 pounds.

Elmer, in his present form, is wrapped and frozen out at Jones Löcker, and a portion has been donated by Cyrille Faure and Jack Whelan to the Porterville Fair board of directors. Just when that portion will be barbecued and offered in return for dinner tickets for benefit of the fair, has not been determined, but Elmer will probably make his final appearance sometime next spring.

And going along with Elmer's generosity is Don Jones, who says he'll take care of the barbecuing without charge.

Incidentally, that fine pair of horns that Elmer boasted, is now polished and mounted in the home of Dr. R. R. Scott, of Pasadena, who leases the Tyler ranch.

And again, incidentally, Elmer was a white Shorthorn, but just to keep those Hereford breeders happy, who will be in Porterville this

#### SURVEY NDICATES \* MORE TURKEY

A USDA survey made in 15 important states shows that farmers intend to keep 13 percent more heavy-breed turkey hens than in 1955. Such an increase could result in a proportionate increase in the 1956 crop of heavy turkeys.

At that level, output of heavybreed turkeys would be a new record, considerably above the large number raised in 1954, when returns to producers were generally unsatisfactory.

In Tulare county, more new active cases of TB are being reported even though the death rate has been reduced — Christmas Seals fight TB.

Subscribe To The Farm Tribune

weekend, Cyrille Faure reports that Elmer must have had at least a touch of Hereford somewhere along the line.

Say You Read It In THE FARM TRIBUNE

THEATRE

NOW PLAYING

VAN HEFLIN in **'COUNT THREE AND PRAY'** CINEMASCOPE TOANNE WOODWARD

Plus 2nd Major Feature Ray Milland in "A MAN ALONE"

SUNDAY TO TUESDAY

GENTLEMEN MARRY BRUNETTES CRAIN CINEMASCOPE TECHNICOLOR

Also On The Same Program "OUEEN BEE"

Starring Joan Crawford

Continuous from 1:00 p.m. On Saturday and Sunday



A MODERN FUNERAL HOME CONVENIENTLY LOCATED

Deputy Coroner Lady Attendant

Telephone 54 500 North E Street

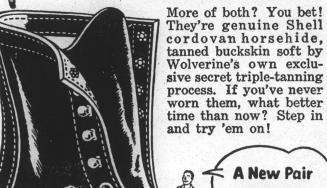
## 

Wear? THEY'VE GOT IT... Comfort?THEY'VE GOT IT...

and More of BOTH!

No Other Work Shoes at Any Price Like

# Shell HORSEHIDES



drying conditions.

SEE THAT SHELL Regular Shoe ......\$11.95

**FOOTWEAR** 

403 N. Main

**PORTERVILLE** 

Phone 98-J

# **Electric Heater**

For Office Bathroom, Kitchen, etc.

Plug into regular socket with Circulating Fan

G. E. Heater, with Fan and Thermostat Control

## JONES HARDWARE CO.

PORTERVILLE, CALIFORNIA

There's an altogether **NEW Tractor** Coming... Dazzling Beauty Dynamic Perts The Surprise Tractor of the Year Porterville Farm Implement Co.

GEORGE OVERCASH WE ARE THE ONLY AUTHORIZED FACTORY

REPRESENTATIVE FOR WISCONSIN ENGINES AND PARTS

428 S. Main (Across from Justesen's)

Phone 1095

Porterville, California